

PERFECT NIGHTS

Wednesday, August 4	102	76
Thursday, August 5	109	65
Friday, August 6	104	64
Saturday, August 7	104	66
Sunday, August 8	106	72
Monday, August 9	110	72
Tuesday, August 10	104	73

The Desert Sun

and PALM SPRINGS NEWS

Published
Mondays and Thursdays
Thursdays only during summer months.
174 N. Palm Canyon Drive
Phone 2249

VOL. XXVIII, No. 2

2 Sections — 12 Pages

Palm Springs, California, Thursday, August 12, 1954

Single Copy 10c



(Desert Sun Photo)
A HAPPY DAY — Palm Springs city council recessed for a few minutes following the public hearing on annexation of 15½ acres of land Thursday, to permit the official signing of the document. Above, watching Mayor Florian Boyd sign his name

are, left to right, seated, Councilwoman Ruth Hardy and Councilman Jerry Nathanson. Standing, Councilman Jerry Sanborn, Ted McKinney and Earle Strebe. Councilman Frank Miller was absent at this historic action, being on vacation in the eastern states.

City Annexation Guards Nationwide Reputation

Judge Morton Asks Perjury Investigation

Cites Testimony of David Benjamin; Awards Quiet Title

Superior Court Judge O. K. Morton Monday granted the petition of Rose Benjamin, 550 Via Las Palmas, for quiet title to two parcels of property valued in excess of \$300,000, and at the same time recommended to state and federal authorities that the testimony of the defendant, David Benjamin, be examined "regarding the question of perjury."

Property involved is in the Mountain View Estates and El Mirador Park.

JUDGE MORTON upheld the opinion of Mrs. Benjamin's attorneys that the title to the property since its inception has been solely in her name. Representing Mrs. Benjamin were attorneys Jerome Richardson and Benjamin Henderson of Palm Springs and Riverside, Jack Gold and Ellis Peter Miller, of Beverly Hills. Richardson was trial attorney.

Action was asked by Mrs. Benjamin after a "lis pendens" petition was filed by her husband in July of 1953 involving the property in question.

JUDGE MORTON, in his decision, said "the story told by the defendant, David Benjamin, was a fairly attractive and a well-knit story until the facts were applied to it, as shown by certain records, of course it began to collapse very rapidly."

Pointing out that Benjamin admitted "conflicting testimony so given under oath which presents a very, very

See **JUDGE**, Page 2a



FORMER MAYOR DIES — Francis Vaughn Shannon, 80, 1041 Sunrise way, died of a stroke late Thursday, August 5, at his home here. He had lived in Palm Springs for 27 years, and was active in many civic ventures including service as the second mayor of the Village.

F. V. SHANNON, SECOND MAYOR, DIES THURSDAY

Led by the Palm Springs city council which observed a solemn minute of meditation in his memory Thursday, Villagers this week mourned the death of Francis Vaughn Shannon, resident here since 1927 and second mayor of this city.

Shannon, 80 years of age, who was affectionately known as "Pop", died at his home at 1041 Sunrise Way at 1 p.m., Thursday, following an illness of about four months.

A NATIVE OF Pittsburgh, Pennsylvania, Shannon was an

See **SHANNON**, Page 5a

Zoning Study Started on New Acreage

County Planners Dismiss Hearing Set for Aug. 20

America's foremost desert resort almost doubled its size in area this week and, in so doing, took steps to protect its nationwide reputation.

Official action in annexing 15½ square miles of land to its previous area of 20.65 square miles was taken by city council Thursday afternoon, and the annexation became complete Monday with the filing of the action with the secretary of state, and filing of the procedure with the county recorder.

CITY PLANNING commission has declared its intention of starting immediately to conduct zoning studies for the area annexed which extends north to include the lower station of the proposed tramway and the site of the proposed Guiberson cement mill.

Following this study, public hearings will be held by the planning commission prior to official recommendations to council for changing of the zoning. The area involved is now zoned guest ranch under an ordinance which provides this zoning for any annexed land.

CITY LIMITS SIGN will be moved approximately one mile north of its present location, to encompass the area which adjoins directly with the present city territory. A small strip of land crossing the highway near the Palm Springs depot will not be designated as the city limits as in between is an area not incorporated into the city limits.

County planning commission Tuesday dismissed its continuance of its public hearing on Guiberson's request for a cement plant permit, because the county had lost jurisdiction in the matter. It is expected that the county supervisors will take the same attitude.

IN FACT, supervisors indirectly expressed this opinion when they received additional petitions Monday opposing the granting of a permit. The petitions were from the Palm Springs Hotel and Apartment Association, Palm Springs Junior Chamber of Commerce, Indian Junior Chamber of Commerce, directors of the Desert Hospital district, Palm Springs Woman's Club, Rancho Mirage Community Association, Highway 11 Association, and the

See **ZONING**, Page 5a

17 Area Youths to be Charged With Assault

Seventeen Palm Springs area youths are being sought today in connection with assault complaints filed by the parents of a Hemet area youth who charge that their son suffered a beating at the hands of the desert area boys.

Four Palm Springs residents have been arrested to date. Altogether, there are eight from the Village, with the remainder from the surrounding area.

Serving the warrants were Sheriff's Deputies Brady Barker and Vaughn Hoffman of Idyllwild, assisted by Officers Eugene Holmes and T. M. Aitken of Palm Springs police department.

It is reported that the incident grew out of a fight the previous Saturday night at the Idyllwild dance, involving a Palm Springs youth and the injured boy.

The youths arrested will be arraigned in the Hemet judicial district. They currently are in Riverside county jail. Maximum penalty is \$500 fine or six months in county jail, or both.

Zoning Rights Checked by Club

Desert Turf Club officials, President Frank Bogert and Attorney Roy Colegate, made an unofficial appearance before the county planning commission Tuesday to seek clarification on proposed zoning changes in the area where the quarter horse track is to be located.

The two men indicated that it will be several months before a zoning permit is requested. Under the proposed change, the Desert Turf Club will be required to apply for a variance when they seek their permit.

Supervisors Set Zoning Hearing

County supervisors have deferred action on the application of Palm Springs Cemetery district for a zoning permit for a new cemetery until after a public hearing at 2 p.m., Monday, August 23, in the county court house.

The application previously received the approval of the county planning commission. Site of the new cemetery is on Ramon road, about one mile east of Date Palm drive.

LIKE FATHER, LIKE SON - SCHOOL BOARD LESSON

Even the teen-agers are getting into the act!

Several months ago, board of education, Palm Springs Unified School District, had more than a desired amount of petitions (covering several subjects), from parents of school children.

THE MONTH of July was the first relief they had from seeing long lists of names being presented to them.

Then Thursday night, 250 high school students by letter petitioned the board to grant

them an "Open Campus" during the 1954-55 school year.

IT WAS PART of a democratic process, though, being suggested by Principal Henry Greeley after he had received the request of the petitioners, and advising the students that he disapproved of the change.

The students accepted his suggestion, appointed a committee of three (Ann Gerhart, Mike Black and Kenny Reich), who first sought successfully the approval of the school's

See **FATHER**, Page 2a

Gay Nineties Melodrama to be Presented at Chi Chi

Chi Chi patrons Thursday evening will witness the first of a series of "old-time melodramas" featuring a Palm Springs atmosphere.

The stars will be Villagers who have been in rehearsal for several weeks under the direction of Harry Van Gorp and his assistant, Charlotte Phillips. Hissing the villain and cheering the hero will be definite parts of the program.

First "Gay Nineties" melodrama" to be given is "Under the Sycamore Tree," with show time at 9 and midnight.

The cast includes: Jack Swartz as Pop Gourmet; Jennifer Marquis and Audrey

Thompson as Gretchen Gourmet; Pat Higgins and Joanne Droste as Hedy; Pete Youngberg as Tyrone Roadapple; Jay Budy as Howard Roberts; Ralph Galzerano as Constable Poe, and Helena Clemensen as Aunt Zaddie.

Fun and entertainment, plus the finest in food, for all who attend are promised by Irwin Schuman, Chi Chi owner. Besides the regular outstanding menu selections, the regular Thursday night Mexican dinner will be featured.

The "Gay Nineties melodramas" will continue each Thursday night, with a new, original play presented each time.

Four Present as Record School Budget Adopted

Palm Springs Unified School District adopted its record budget of more than a million dollars Thursday evening, with no one appearing to comment on any expenditure.

Only four persons were present at the public hearing, with none of these expressing any interest in the proceedings.

Previously announced at \$1,172,600, the budget was increased to \$1,182,044 due to an error in the county superintendent's office in failing to include \$9,444 receipts from a state agency.

Tax rate is expected to remain the same though, despite the \$195,984 increase. It was \$1.346 per \$100 of assessed valuation last year.

The budget as approved provides for the following: Receipts—Net beginning balance, \$259,189.02; federal apportionments, \$42,526; state school fund apportionments, \$226,560; county aid, \$200; transfers from other districts, none; other income and receivables, \$68,885; district taxes on secured assessed valuation, \$584,683.98.

Expenditures — Administration, \$42,847; instruction, \$593,625; auxiliary services, \$19,350; operation of school plant, \$87,565; maintenance of school plant, \$80,801; fixed charges, \$29,664; transportation of pupils, \$33,612; food service, \$33,540; community services, \$5,200; capital outlay, \$151,061; undistributed reserves, \$44,679; general reserves, \$60,000; net ending balance, \$60,100.

In special building fund is listed \$119.62, and in the special cafeteria fund is listed \$3,064.68. Beginning balance, \$80,000 income, and \$88,064.68 expenditure.

Look Article Features Village

Palm Springs this week is receiving additional acclaim as a vacation spot in Look Magazine's feature article, "A Vacation is What You Make It."

The bi-monthly magazine appeared on all newsstands Tuesday.

Nine pictures are included in the four-page article, which stresses the atmosphere of "relaxing in Palm Springs." Four girls from Bill Adrian's teen-age modeling school in Pasadena are featured on their vacation which they decided "should be anything but 'unhurried'."

Trips in the San Jacinto mountains, a chuck wagon dance at Thunderbird, outdoor chess game at the Racquet Club, and dining at a Village night club are photographically depicted.

School Board Rescinds Bus, Food Truck Awards

Previous action on awarding of bids for purchase of a new school bus and cafeteria truck was rescinded by the board of education at its Thursday night meeting, and all bids received were rejected.

Board members decided to postpone calling for new bids until September, and utilize a loan bus until delivery is received on a new vehicle.

Action was taken on advice of the county counsel's office, legal advisor for the district.

Dr. Arthur G. Hoff, in explaining the board's action, said:

"The original action of the board of education in awarding bids on the bus and cafeteria

was based on the administration's recommendation that the two pieces of equipment represented the best value dollar-wise on the various equipment bids.

"While the issues are highly controversial, and bid statutes are not clearly defined, it was felt that to prevent the slightest possibility of an impropriety in the matter, the county counsel advised that all bids on these items be rejected."

Question of the legality of the contract awards was made by one of the bidders, not identified by the county superintendent of school's office, who charged that it was illegal to award contracts to anyone but the low bidder.

Carnival, Fiesta Night Planned by Legion Post

Annual Mid-Summer Fiesta and Carnival Night will be presented by Owen Coffman Post 519, American Legion, Saturday night, August 28, at the Howard Manor, Commander William Scharf announced today.

All proceeds will go into the Post's Child Welfare Fund, with one of the major projects of the post being Mickey Finn's Boys Ranch. Current objective is to purchase jackets and denims for the boys there, Scharf said.

pointing out that everyone attending the Fiesta will be donating to the boys.

Entertainment will feature swimming and dancing to the music provided by an orchestra. Refreshments will include tacos and beans.

To provide safety for all in attendance who wish to go swimming, two lifeguards will be on duty at all times, Scharf said.

Admission to the charity fund raising program will be by a small donation.



(Desert Sun Photo)
UMMMM, IT'S GOOD — Jill Bren, daughter of Mr. and Mrs. Mel Bren, and Craig Miller, son of Mr. and Mrs. Don Miller, thoroughly enjoyed participating in the watermelon eating contest at the first annual Junior Track and Field Night held Monday at the Polo Grounds. The event was co-sponsored by the City Recreation department and the Junior Chamber of Commerce.



(Chamber of Commerce Photo)

AT CHI CHI — First in a weekly series of Gay Nineties "melodramas" will be presented at the Chi Chi by an all-Village cast tonight, Thursday, with performances starting at 9 p.m. and midnight. The first play, "Under the Sycamore Tree," is sure to attract a maximum of cheers and boos for the hero and villain, according to Director Harry Van Gorp. Pictured above at dress rehearsal are, left to right, Van Gorp, Pete Youngberg, Jennifer Marquis, Pat Higgins, Jay Budsey, Ralph Galzerano and Jack Swartz.

Exhibits Education Entertainment YOUR FRIENDLY FARMERS FAIR

OF
RIVERSIDE COUNTY
HEMET
AUGUST 18-22

Your Gate Admission
Covers
All Entertainment

**Bell Bros.
Circus**
(August 18-19)

Midget Racing
(August 20)

**Horseman's
Jamboree**
(August 21-22)

Plus many other
Great Attractions

Activities Set by KC Monday

Activities calendar for the remaining period of the first six months of the year ending January 1 was completed by the officers at the organizational meeting of the Knights of Columbus held Monday evening.

Committee was appointed to start planning the second annual KC picnic September 19, and two foursomes were selected to compete in the district golf tournament at Fairmont Park in Riverside Sunday.

Grand Knight Tom Sellman presided at the meeting.

Parents to Share Discipline of Sons

Two youngsters lost temporary possession of their "bb" guns last Wednesday afternoon, and the only recovery possible is to bring their parents to the police station in a week's time. Confiscation was made by officers following complaint of a resident in the area where the boys were discharging the guns.

From Page 1—MORE ABOUT JUDGE

unusual situation," the jurist said that, in his opinion, "this maze of conflicting testimony should be examined either by federal or state authorities regarding the question of perjury."

ANOTHER POINT brought out by Judge Morton was that Benjamin's testimony "describes a scheme or plan to defraud the government or at least to deceive the government as to any assets on his part" when negotiating with the government as to his income-tax indebtedness.

"On that basis alone," Judge Morton continued, "the legal rule would apply that when any transaction is tainted by fraud, the party must content himself with so much of the benefits of it as he has already secured unchallenged, and the court will give him no aid to profit by his own deceptions. The public good requires this and the duty of the courts is to discountenance and discourage such transactions to the utmost limit of their powers." In this latter opinion, Judge Morton was referring to a bankruptcy action filed by Benjamin.

Hood Admits Forgery Charge

Perry Benton Hood was returned here from Los Angeles Friday to face charges of eight forgery counts.

He had been arrested in Los Angeles on another charge, and the sentencing on this offense was deferred until he had faced charges here, Police Chief John S. Davis reported.

Hood admitted the allegations when appearing before Judge Eugene Theriault Monday, and was bound over to superior court.

Obituary

FRANK FILER LEGRO, 42, 354 Stevens road, died at 8 p.m. Friday, at his home.

A native of Detroit, Michigan, he had been a resident of Palm Springs for seven years. He was an investor in real estate.

Survivors are his widow, Lorena Carleton Legro of Palm Springs; his mother, Mrs. A. L. LeGro of Detroit, and one sister, Mrs. Barbara Scripts, also of Detroit. Funeral services will be held at Detroit, followed by cremation. Wiefels and Son Mortuary was in charge of preliminary arrangements.

Mrs. Knupp to Join Husband in Germany

Mrs. C. E. Knupp, the former Jill Chalfont, will leave in about a month for Frankfurt, Germany, where she will join her husband, Pfc. C. E. Knupp, who is stationed in that European city. Mrs. Knupp plans to be gone about two years.

Ruth Hardy Leaves for Visit in Indiana

Councilwoman Ruth Hardy left last weekend for a vacation in Indiana. She expects to be gone about a month.

KEEP COOL Fox Theatre Banning

PHONE 3714
Open Even. — 6:45
Sat. & Sun. cont. from 1:45
COOLED
BY REFRIGERATION

Thurs.-Fri.-Sat. Aug 12-13-14
DEBBIE REYNOLDS
DICK POWELL

"SUSAN
SLEPT HERE"
and
BETTA ST. JOHN

"LAW VS.
BILLY THE KID"
Sun.-Mon.-Tues Aug 15-16-17
BURT LANCASTER

JOAN RICE
"HIS MAJESTY
O'KEEFE"
and
JEFF CHANDLER

RHONDA FLEMING
"YANKEE PASHA"
all Technicolor Program

Wed. - Thurs. - Fri. - Sat.
August 18-19-20-21
in CinemaScope
SPENCER TRACY
RICHARD WIDMARK

"BROKEN LANCE"
Technicolor
plus "SECURITY RISK"
CinemaScope Prices
Adults \$1.00 — Students 74c
Children 25c

Noted Magician, Winter Visitor, Dies at Seattle

Claude Alexander Conlin, 82, known on the vaudeville stage as "Alexander the Great" and "Alexander, the Man Who Knows," winter visitor here for many years, died Thursday, August 5, in a Seattle hospital after undergoing a major operation August 2.

Conlin retired in 1924, following a vaudeville career that had made him famous throughout the world as a master of illusion. Among the several great illusions he perfected were getting out of handcuffs, sawing a woman in two, and floating a woman in air and then making her disappear.

Since his retirement he had lived in Los Angeles, but spent winters in Palm Springs and Phoenix. He arrived in Seattle July 23 to visit an old friend, Eugene Levy, Seattle business man and retired theater manager. The two often vacationed together.

Survivors include a son, John Conlin, and a daughter, Mrs. Gloria Van Engle, both of Los Angeles.

From Page 1—MORE ABOUT FATHER

student council, then secured the signatures, contacted businessmen and parents for suggestions, and then wrote the letter asking the board to grant the "Open Campus."

OF THE 100 parents and businessmen contacted, they said, one-third approved, one-third disapproved, and the others did not express any opinion on the matter. The committee told of Police Chief John S. Davis' suggestion that if the plan went into effect the students adopt their own sign-out card and honor system, where students would lose their privileges if guilty of violation of the rules.

Dr. Arthur G. Hoff, who presented the petitioners' letter together with one from Greeley, said that he was in agreement with the high school principal that the present system established in June 1951, should be retained.

DR. HUGH STEPHENS, board member and former president, expressing interest in the initiative and sincerity of the students, asked the board to grant them their full democratic privileges before a decision is reached, and made the motion that the three committee members together with Greeley be invited to attend the next board meeting September 9 and argue the merits of each side in person.

Other board members present, President Ray Sorum and Rev. Willard Hanson agreed.

OUT OF FRYING PAN, INTO FIRE

Palm Springs police department this week placed a hold on Ray Smolen, who is currently serving time in China on bad check charges, Chief John S. Davis reported. Smolen is wanted here on suspicion of a similar offense, being charged with passing five bad checks. He will be returned here for trial when released from China.

Owen Coffman Post to Meet Tuesday

Owen Coffman Post 519, American Legion, will hold a special meeting Tuesday, August 17, starting at 8 p.m.

READ SUN CLASSIFIED ADS

HEALTHFULLY AIR CONDITIONED VILLAGE Palm Springs

DOORS OPEN 6:45 SATURDAY & SUNDAY 1:30

Wed. - Thurs. - Fri. - Sat August 11, 12, 13, 14

Spencer Tracy Richard Widmark
Jean Peters Robert Wagner

"BROKEN LANCE"

in CinemaScope

Sun., Mon., Tues. August 15, 16, 17

Fred MacMurray Dorothy Malone

"PUSHOVER"

Starting Wednesday — August 18
with Robert Taylor Eleanor Parker
"Valley of the Kings"

It's Easy
to Keep COOL

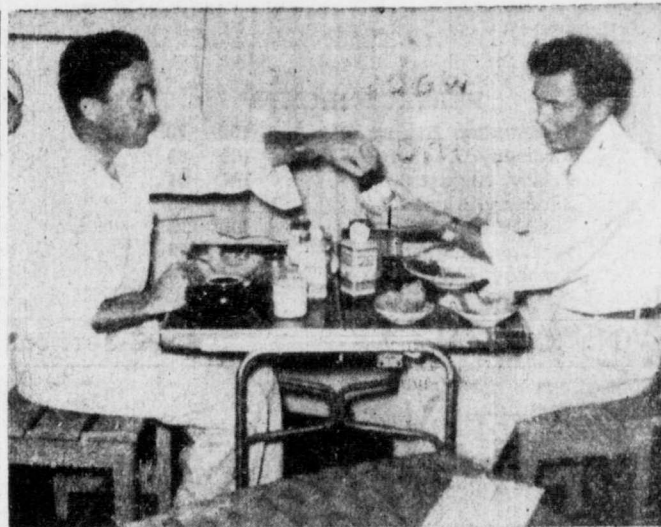
Village Children Attend Summer Play Schools

As a part of the summer recreation program conducted jointly by the Palm Springs Unified School District and Palm Springs City Recreation department the Cahuilla and Frances Stevens play schools are open five days a week from 9 a.m. through 12 noon for children of ages six to 15.

William L. Larson is in charge of the program and instructs arts and crafts at the Cahuilla school, assisted by Don Williams. At the Frances Stevens school, Don Durand and Mrs. Martha Tomsle are the instructors.

Children attending the schools may choose whatever activity they wish from a wide variety of arts and crafts projects such as weaving, braiding, model-building, painting and coloring, to quiet games such as checkers and dominoes.

Stories are read to the younger children and story film strips are shown by the instructors.



READY FOR BATTLE — The flying Finn Twins, George and Charles, extended their stay in Palm Springs to over the weekend, before returning to Los Angeles to resume their battle with the federal government over ownership of the C-46 airplane. Rapidly regaining their strength following their hunger strike in a federal prison, the Finn Twins supplement their diet with Allen's Formula (pictured above) which was presented to them by Thrifty Drug Store. Allen's is available exclusively at Thrifty.

The Desert Sun—2^o PALM SPRINGS, CALIFORNIA
and PALM SPRINGS NEWS Thursday, August 12, 1954

NOW APPEARING

Every Thursday — Friday — Saturday
During August

CHUCK TRAVIS OF THE DESERT AIR HOTEL AT THE PIANO

Playing Your Favorite Songs

at

ANGELO'S PALM DESERT INN

— Complete Dinners from \$1.65 —

ITALIAN FOOD at it's BEST

in a delightful, homelike atmosphere

THE ORIGINATORS OF PIZZA IN THE DESERT

13 Miles East of Palm Springs

on Highway 111 in Palm Desert

Phone 76-2501

Closed Mondays

Phone 8-4232 SUNAIR DRIVE IN

SHOW STARTS AT DUSK COME EARLY

Thurs. - Fri. - Sat. August 12-13-14
FIRST RUN IN AREA

Straight from the Broadway Musical... "Hazel Flagg!"

DEAN MARTIN and JERRY LEWIS

LIVING IT UP

Color by **TECHNICOLOR**

Starring JANET LEIGH, EDWARD ARNOLD, FRED CLARK, SHEREE NORTH

PRODUCED BY PAUL JONES • DIRECTED BY NORMAN TAUROG

SCREENPLAY BY JACK ROSE AND MELVILLE SHAVELSON

FROM THE MUSICAL COMEDY HAZEL FLAGG • BOOK BY BEN HECHT

MUSIC BY ALF STYKE • LYRICS BY BOB HILLMAN • BASED ON A STORY BY HENRY STREET • A PARAMOUNT RELEASE

MASSACRE CANYON

Sun. - Mon. - Tues. August 15-16-17
"FLAME and the FLESH"

in Technicolor with LANA TURNER — PIER ANGELI

— and — "Capt. Kidd and the Slave Girl"

in Color with TONY DEXTER — EVA GABOR

Wed. - Thurs. August 18-19
Glenn Miller and his orchestra in

"ORCHESRA WIVES"

GEORGE MONTGOMERY — ANN RUTHERFORD

— also — "The House on 92nd Street"

WILLIAM EYTHE — LLOYD NOLAN

At The CHI-CHI Tonite and Every Thursday Nite The Palm Springs Drama Group presents...

"A MELODRAMA of the GAY 90's"

WITH AN ALL-STAR LOCAL CAST

Cheer the Hero!
Hiss the Villain!

A NIGHT OF HILARIOUS FUN!
SHOW TIMES — 9 P.M. and MIDNIGHT

COMPLETE DINNERS from \$1.95

Also our regular Thursday Night Mexican Dinners

Prepared by Sidronia Villegas and Rafaela Marmalejo

TACOS TOSTADAS FRIJOLES FRIED RICE
CHILI RELLENOS ENCHILADAS

Dancing and Entertainment by

THE SPOTLITERS

NO COVER

NO MINIMUM

Phone 7391 or 5133

Ample Free Parking

Max Schwabs Meet Friends in Switzerland

Max and Emily Schwab of Smoke Tree Ranch, now vacationing in Switzerland, have met many of their Village friends in that country, including the J. W. Warrens and Mrs. C. W. Stimson, also both of Smoke Tree.

Last week they met in Geneva friends from New York, Mr. and Mrs. Walter Millette, who have visited many times at the Schwab home at Smoke Tree, and the two couples will travel together during the month of August.

On their return to this country, the Schwabs will visit in New York, Philadelphia, Washington, D.C., and in the state of South Dakota before returning home about October 20.

While in Switzerland during July, they attended a series of international soccer matches, and found them "very exciting."

Barbara Newlin to Attend New Riverside UC

Barbara Joy Newlin, of Palm Springs, has been admitted to the University of California's new College of Letters and Science at Riverside.

A graduate of Palm Springs high school, Miss Newlin plans to major in the field of social sciences at the liberal arts college.

The fall semester, scheduled to begin September 13, will mark the beginning of the first full year of operation of the new four-year school, which opened February 15.

Applications for admission must be filed by August 15, according to Registrar C. C. Gilliam.

James Adams Recuperates at Norwalk

James G. Adams, 841 Sunny Dunes road, who underwent a serious operation July 29 at the Veterans Administration hospital at Long Beach, is currently recuperating at 11313 Ferina avenue, Norwalk.

Adams, who served as business agent for Carpenters Local 1046 for five years, was active in civic affairs here, being a member of the local Elks lodge and the Shrine. He was stricken with his illness while on vacation.

Upon recovery, he and his wife Anita, will return to their home in the Village.

Kiwanis Club to Hold Outing with Beaumont

Palm Springs Kiwanis Club members and their families will join with the Beaumont Kiwanians for a picnic at Lake El Caxco in San Timoteo Canyon near Redlands Sunday.

About 80 persons are expected to attend the outing. This is part of the local club's program of seeking a closer relationship between communities.

Council Observes Clerk's Birthday

City Clerk Louise McCarn celebrated her birthday Thursday with city council taking special observance of the date during its meeting.

Members of council, to the delight of the audience, sang "Happy Birthday" to the popular city official.

MacCarthys Are Lonesome for PS

Mr. and Mrs. Franklin B. MacCarthy, 1323 San Lorenzo road, now in Washington, D.C., write friends here that they are "having a wonderful time," but are "getting lonesome for Palm Springs."

Oklahoma Clubs Plan Pre-fair Picnic Aug. 22

Southland Oklahoma clubs will hold a pre-fair picnic on Sunday, August 22, in Ganesha park in Pomona, starting at 11 a.m., at which time "Miss Oklahoma" will be selected for Oklahoma day at the Los Angeles county fair on Sunday, September 19.

Auditions will also be held for entertainment at the fair on Oklahoma Day.

Visit at Big Bear

Mr. and Mrs. T. J. Allen spent last week at Big Bear and Lake Arrowhead. Mr. Allen caught his limit of trout the first day.

Visit in Los Angeles

Mr. and Mrs. J. A. Hobbs visited last week in Los Angeles with their daughter and family. Mr. and Mrs. Art Woolton.

Cecil Gordons Entertain Shrine

Members of Ramona Shrine No. 70, Order of the White Shrine of Jerusalem, and friends were Saturday guests at the Shadow Mountain Estates home of Mr. and Mrs. Cecil T. Gordon in Palm Desert.

There were 23 guests to enjoy an afternoon and evening of dancing and cards with a pot luck buffet served at poolside. A crystal ice bucket was awarded Leo Richert.

Former Arizonans Invited to Picnic

Village area residents who formerly resided in Arizona are invited to attend the annual Arizona picnic on Sunday, August 15, in Recreation park in Long Beach.

At Rancho Santa Fe

Mrs. Julie Taurog and Mrs. Carl Rhodes, winter residents of Palm Springs and now in Los Angeles, have been vacationing at The Inn in Rancho Santa Fe.

Dr. Bertrand to Attend School

Dr. Robert Bertrand of Cathedral City will attend post-graduate classes in obstetrics and other subjects at the Los Angeles College of Chiropractic in Glendale the latter part of this month.

Following his classes, he plans a short vacation at Lake Tahoe with his wife, Frances, and their son. They will return to Cathedral City on September 5.

William Halls Visit at Beach, Mountains

Mr. and Mrs. William Hall and children, Gregory and Gayle, visited at Colton Friday with Mr. and Mrs. H. H. Bailey, and the entire group spent the weekend at the beach and mountains.

Entertain Houseguests

Mr. and Mrs. T. J. Allen have as their houseguests, Mrs. Billy Isjord and baby daughter, Sharon Elaine, and Mrs. Isjord's

Louise McCarn Visits Daughter and Family

Mrs. Louise McCarn, Palm Springs city clerk, left Saturday for San Francisco where she will visit this week with her daughter and family, Mr. and Mrs. Dan Gilliam and son, Danny.

mother, Mrs. Lynn Buckle of San Diego. Mrs. Isjord is a granddaughter of the Allens. Mr. Isjord was recently discharged from the Navy.

The Desert Sun—3rd and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, August 12, 1954

Mayor Boyd Spends Four Days at Laguna

Mayor Florian Boyd spent from Thursday evening to Sunday at Laguna. Mrs. Boyd has been vacationing there during the summer months.

Carnation Corner



My brothers and I used to visit my grandmother's farm in central Illinois during the long summer vacations. In mid-afternoon, Grandma would often give us a plate of crispy, fresh-baked sugar cookies and tall glasses of chilled home-churned buttermilk.



My mind goes back instantly to those happy afternoons on Grandma's farm when I enjoy good Carnation churned Buttermilk, because it has that same home-churned flavor—a fresh and refreshing goodness like nothing else.

Straw Hat Limp?



You can make it last the season out by stiffening it this way: clean and dry hat; sponge thoroughly with well-beaten white of egg; dry on hat rack.

Carnation Buttermilk provides more protein (also calcium and B-vitamins) than whole milk—and it's more digestible, too. Fine nourishment for sultry days when appetites lag. Serve with these tempting sandwiches...

SEA FOOD DOUBLE-DECKER

Mix 2 cups well-drained tuna with 1 cup chopped egg, 1/2 cup celery and 1/2 cup chopped green pepper. Add about 1/2 cup mayonnaise; blend well. Spread on buttered white and whole wheat bread slices. Makes 2 1/2 cups spread.

HAM SALAD SANDWICHES

Mix 1 1/2 cups chopped cooked ham with 1/2 cup chopped dill pickle, 1 teaspoon prepared mustard, 1/2 cup mayonnaise. Delicious on thin-sliced, buttered rye bread!



A "DILLY" OF A CROWN!

Feathery, fragrant dill plants were woven into crowns for their heroes by the Greeks and Romans. I grow dill in my tiny garden—for its beauty, and for my home-made pickles!

Cool Weather Hint

Remember...the secret of many a high, moist, prize-winning chocolate cake...or feather-light biscuits...or golden-tender pancakes—is often Carnation Buttermilk!



Mud pies make little hands (and towels) mighty grimy. Wives have been known to bake a special (not mud) pie for husbands thoughtful enough to install a paper-towel dispenser at child height in the bathroom.

CARNATION HINT
45-910 Jackson Street
Phone 73139
Indio, California

SAFEWAY

...at Every SAFEWAY Store you get the SAME BIG VALUES!

CHUNK TUNA

Choice light meat. 6 1/2-oz. can **29¢** TORPEDO 6-oz. can **25¢**

VELVEETA

Kraft's Cheese Food. Smooth, flavorful. For use in summer-time sandwiches or for cooking. 2-lb. carton **79¢**

FLOUR

Kitchen Craft brand, enriched white. Better baking results guaranteed with any recipe! 5-lb. bag **45¢**

WHEATIES

Breakfast of Champions. Special value. 2 8-oz. pkgs. **29¢** 16-oz. pkg. **20¢**

FRESH EGGS

CREAM O' THE CROP BRAND Medium Size Grade AA doz. **42¢**

Jane Arden Cookies 1-lb. pkg. **49¢**
Coconut Chocolate Drop Cookies.

Tomatoes Gardenside brand 28-oz. cans **16¢**
Standard Quality, peeled.

Liquid Detergent 12-oz. can **39¢**
White King brand.

Jell-well 3 3-oz. pkgs. **22¢**
Assorted Flavors, gelatin desserts.

SALAD DRESSING

Duchess Brand A rave-provoking Salad Dressing, now "tart-whipped." pint jar **29¢** quart jar **49¢**

SODA CRACKERS

Busy Baker. Fine for Soups or Salads. 7-oz. box **16¢** 1-lb. box **25¢**

ZEE TOILET TISSUE

Green, pink or white. 4 rolls **29¢**

MAYONNAISE

Best Food or No Made. 16-oz. jar **41¢**

TOMATO JUICE

Del Monte or Sunny Dawn 18-oz. can **10¢** 46-oz. can **22¢**

CLIFFCHAR BRIQUETS

10-lb. sack **1.08** 20-lb. sack **1.89**

COFFEE VALUES

Nob Hill Coffee 1-lb. bag **1.04**
Top quality in paper bag.

Edwards Coffee 1-lb. can **1.09**
Drip, Regular and Fine.

Instant Coffee Edwards 2-oz. jar **67¢**
100% Pure

DOG AND CAT FOOD

SKIPPY BRAND 3 15-oz. cans **19¢**
Nourishing pet ration.

DIAL COMPLEXION SOAP

2 reg. bars **23¢** 2 bath bars **33¢**

APPLES

GRAVENSTEIN VARIETY. for PIES and APPLE SAUCE. 4 lbs. **29¢**

CARROTS

CLIP-TOPS FRESHLY PULLED Sweet, crisp, fine-flavor. lb. **5¢**

BELL PEPPERS

GREEN, SOLID lb. **12¢**

FRANKFURTERS

IN THE BULK (5-lb. box, 1.79.) lb. **39¢**

Plate meat. **9¢**
USDA Choice Beef.

To bake or braise. **19¢**
USDA Choice Beef.

BOILING BEEF

lb. **9¢**

SHORT RIBS

lb. **19¢**

SEVEN BONE OR BLADE

lb. **39¢**
(Round Bone Roast lb. **45¢**)

HALIBUT STEAKS

Captain's Choice lb. **49¢**

CORNEED BEEF

lb. **49¢**

GROUND BEEF

lb. **39¢**

GROUND SHOULDER

lb. **59¢**
USDA CHOICE Beef.

PRICES EFFECTIVE THURS., FRI., SAT., AUGUST 12, 13, 14, 1954, AT SAFEWAY STORES IN THIS AREA.

(Thru Sunday in Stores open Sunday)
Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

LEMON ICED GOLD LAYER

Luscious, fresh cake baked Curly's "home ingredient" way. Rushed from oven to you. (Regular price, 75c.) SPECIAL **59¢**

DESSERT SHELLS

Curly's baked pkg. of 4 **17¢**

HOT DOG ROLLS

Skyline sliced pkg. of 6 **17¢**

BARBECUE BUNS

Skyline sliced pkg. of 6 **17¢**
Choice of wheat or plain white.

MAYDAY OIL

Perfect cooking and salad oil. pint bottle **28¢** quart bottle **53¢**

CHEESE CRACKERS

Ritz brand, baked by Nabisco. 8-oz. pkg. **29¢**

PEANUT BUTTER

Beverly Brand. 12-oz. jar **35¢**
Chunky or Creamy.

BETTY CROCKER CAKE MIX

Yellow, White, Honey 20-oz. pkg. **29¢**
Spice, Devil's Food.

ETIQUET SPRAYON

Liquid 1 1/2-oz. deodorant bot. **63¢**

TRUSHAY LOTION

For the Hands 5-oz. bottle **49¢**

Air Conditioned

350 So. Palm Canyon Drive . . .

STORE HOURS

Mon. thru Sat. 9 a. m. to 8 p. m.
Sunday 9 a. m. to 6 p. m.

The PUBLISHER'S Corner by OLIVER B. JAYNES

THIS IS PALM SPRINGS IN AUGUST — It's 3:30 in the afternoon — a rather nice summer afternoon with a cloudless blue sky and the temperature holding to about an even 100. Fifty-five people are gathered in the City Council chamber which was made over from an old government building at the Airport. Fifteen of them are there in some official capacity seated around a U-shape table; the rest face them filling the rows of chairs across the narrow room. A public hearing has been called to hear protests and take action on the city government's announced intention of annexing 20 square miles of uninhabited desert and mountain territory northwest of the present city limits. This is a matter of far-reaching importance to the future of this resort city. The mayor and all but one of the other six city council members are here and grouped about them are other city officials and advisors. All are garbed in informal summer attire.

City Manager Peterson is now reading a list of land owners in the area under consideration, giving after each name the assessed valuation of their property. The amounts sound small. The audience is listening attentively. At the end are three parcels owned by Samuel A. Guiberson. This protest was fully expected and no one is surprised. Peterson turns the page and comes to the important business of the whole hearing. Protests represent 16.43 per cent of the assessed valuation of the land which the city proposes to annex, he says. Everyone in the room knows what that means; it would have taken fifty per cent protest to prevent the annexation proceedings.

But the people must be heard; this is a public hearing — so Mayor Boyd asks if anyone wants to be heard. That's William Shaw, an attorney from Riverside, who gets up, and the small gathering does not have to be told that he represents the proposed cement mill interests. Shaw is saying that the annexation was thought up as a means of preventing the building of his client's cement plant. The women in the audience are mopping their faces with cleansing tissue; some are even trying to fan themselves with the flimsy stuff. Ray Corliss is looking thoughtfully at his shoes. Attorney Jerome Richardson, seated in the audience, is studying the map on the wall that shows the annexation area in pink. Shaw is now protesting that his client is being deprived of the use of his property without the due process of law. The Desert Sun photog flashes a picture, Shaw thanks the council and takes his seat.

Up pops a man in the back of the room and nobody seems to recognize him as he walks down the aisle toward the council table. But he announces that he is from Palm Springs — loves it so much, in fact, that he asks the photog not to take a picture of him protesting. The mayor asks his address. Now he is suggesting to the council that it should drop this whole annexation business and let the County Planning Commission and the Board of Supervisors decide, for him and for them, about a cement mill near Palm Springs. He concludes his protest by reiterating how much he loves Palm Springs.

The spectators are beginning to squirm in their hard seats but turn quickly to look at a stocky, good-looking Indian who arises, goes forward, and tries to adjust the mike without success. Someone gives him a hand. The councilmen look puzzled. The audience sits up and takes notice as Cruz Siva admonishes the council for not consulting the Indians about annexation. He's reading a resolution of protest which he says the Indian band passed a couple of days ago. Now he's reading another resolution which seems to have no direct bearing on the subject of the hearing. The names of the signers are strange and difficult to understand as he reads them off. His expression reminds me of a poker player with three aces as he says he now wants to make a few comments. Everytime the Indians give an inch, he complains, the City of Palm Springs wants ten miles; and the mike slides down again.

Manager Peterson comes up with a new percentage now: 17.11 if the valuation of the Indian land is included. That seems to cinch it so someone on the council moves that the protests be denied. They are by unanimous vote. People in the audience shift in their seats.

City Attorney Jerry Bunker is now reading the annexation ordinance in a rapid monotone to which no one is paying the least attention.

"Beginning at the Southeast corner of Section 33, T3S, R4E, SBB&M; Thence Westerly along the South boundary of Section 33, T3S, R4E approximately one mile to the Southwest corner of said Section 33;"

The room is getting stuffy. Councilman Sanborn gets up and turns on the cooler. Councilman Strebe opens the door near him. Some of the spectators lean over and whisper to their neighbor. Bunker keeps right on rolling along, picking up speed as he goes.

"Thence Easterly along the North boundary of Section 28, T3S, R3E to the Northeast corner of said Section 28; Thence Northerly along the West boundary of Section 22, T3S, R3E;"

Councilwoman Hardy seems relieved as Bunker turns to the last page. I brighten up at the conclusion when I hear the notice is to be published in The Desert Sun. Bunker had hardly taken his seat when the motion for adoption is made and seconded. Clerk McCarn is calling the roll. The audience becomes attentive again now.

Councilman McKinney, Yes; Councilman Strebe, Yes; Councilman Sanborn, Yes; Councilwoman Hardy, Yes; Councilman Nathanson, Yes; Councilman Boyd, Yes.

It's all over. Within the city limits of Palm Springs, now, is the site of the lower station of the proposed Mt. San Jacinto Tramway and the site of the proposed cement mill. All of the territory annexed will be under city zoning regulations; and everybody knows what that means, too. The mayor looks around and declares a recess. Members of the little group who have been witnesses to this momentous occasion turn and look at each other. Everything is as calm as the lazy August afternoon. Townsfolk and officials gather in groups of twos and threes; some just drift out the door to their cars. I'm still sitting there wondering about it all when a fellow comes up, asks for a cigarette, looks pensively out the window into the clear blue sky and says:

"Nice weather we're having, isn't it?"

Motor Vehicle Office to Close Here for Month

Last weekly visit of Department of Motor Vehicle personnel to the Wars Memorial hall in Palm Springs before September 16 will be today, August 12. The closing of the office here

for one month is due to the vacation schedule for personnel, it was explained. Any person desiring a driver's license or securing information may contact the department's office at 45-860 Flower street, Indio, from 8 a.m. to 5 p.m., daily.

Many a married couple is like a team of horses—parted by a tongue.—Times of Brazil, Sao Paulo.



(Desert Sun Photo)

SCHOOL BUDGET HEARING — Only four persons were present at the 1954-55 budget hearing of the Palm Springs Unified School District, which saw adoption of a record figure, \$1,182,044. And of the four persons, no one expressed any opinion

concerning the record figure. Present were, left to right, Bud Southern, Mrs. Joan Nickerson, Mrs. C. B. Self and George Bond. Additional persons arrived at the meeting later, but were concerned with other business being considered by the board of education.

THIS SIDE OF THE SUN

By Phot

So now it's annexation,
No more cement vexation.

Well, since we apparently are finished with the cement mill debate, the Nathanson case, the city and school budgets and the quarter horse track issue, we can concentrate on the next big problem — widening that narrow bridge over Tahquitz creek. With the municipal golf course up soon, I put the bridge first because we'll need a wider one to get the people to the golf course.

I HOPE that when that quarter horse race track is completed and in operation they will bar children of a tender age. Although I don't know if there are any left to be described as of a tender age. They all seem pretty tough these days—from the initial perambulatory age up. Anyway, they were all underfoot when the surf meets the turf—or vice versa. Why don't they take the kids to the surf and forget the turf? Kids are a hazard. Especially on the race track special train. Where the fond parents take one seat and plant their offspring in the seat with you. And then, while they study the Racing Form, give him an ice cream cone and a paper cup full of soft drink to shush him up. And you've got to wear your seat belt all the time. Everytime the train hits a curve at high speed, you cringe and wonder how you'll look the rest of the day with ice cream and coke all over your pants.

I THOUGHT I had heard all the various systems of picking horses in races until the other day. Two women were sitting next to me in the club house at Del Mar trying to figure where to drop their next two bucks. One of them, scanning the program, said: "Look, Ida, isn't this a funny name for a horse. How would you pronounce it?" Her friend said: "I don't know, let's bet on it and then we can tell when the announcer calls it during the race." So they did. I didn't have the heart to tell them that even without their two dollars, Joe Hernandez would have called the horse had it been any better than sixth at any time. It wasn't. So, unless some one told them, they still don't know.

WHILE MRS. G. is busy with social duties here in Los Angeles and I am left on my own — when not helping improve the breed — I revert back to an old pastime, seeing Los Angeles from busses, trolley cars and trackless trolleys. Which brings to mind another needed commodity. You now can buy the regulation length cigarette or you can buy king-size at a proportionate higher price. You can't smoke on a public conveyance here and it seems to me that, after waiting a while, just as I lit a cigarette, a bus comes along and seven-eighths of the smoke is wasted. So why don't they put a midget-size cigarette

on the market. At a proportionate lower cost. It's a proven fact that, after waiting ten minutes for a bus, one will come along just as you light up. So, you light up and the bus driver, lurking around the corner, doesn't know whether it's midget, regular or king. Up he zooms.

WHILE ON THE TOPIC of public conveyances, I believe the drivers are all descendants of Job. They are the most patient people in the world. I used to believe that a newspaperman answered more questions in a day than an information booth clerk. But these bus drivers answer more questions at each stop that I do in a day with the night telephones thrown in. And then when people get on anyway, although he told them it was the wrong bus, they blame him three blocks later. And the little dears who get on with fond grandmothers who let them pull the

Glory of Soul Told in Sermon

God's beauty and joy are identified in man through a realization of God as Soul says the Lesson-Sermon in all Christian Science churches Sunday. The subject will be "Soul."

The Golden Text from Psalms (27:1) reads, "The Lord is my light and my salvation; whom shall I fear? The Lord is the strength of my life; of whom shall I be afraid?"

It is recorded in The Acts (6:8-10, 15) that "Stephen, full of faith and power, did great wonders and miracles among the people. . . . Then there arose certain of the synagogue, . . . disputing with Stephen. . . . And they were not able to resist the wisdom and the spirit by which he spake. . . . And all that sat in the council, looking steadfastly on him, saw his face as it had been the face of an angel."

Mary Baker Eddy writes in "Science and Health with Key to the Scriptures": "The recipe for beauty is to have less illusion and more Soul, to retreat from the belief of pain or pleasure in the body into the unchanging calm and glorious freedom of spiritual harmony" (p. 247).



From where I sit... by Joe Marsh

"Nothing to Sneeze At"

This year our town decided to do something about its hay-fever sufferers. Hap Thomas is our health officer, so he was made ragweed "inspector."

"Can't see why anybody should be bothered by a few weeds," he snorted. "I say it's all in their minds." But Hap went on out to do his job.

Then, yesterday, I met Hap—looking kind of sheepish. His eyes were red and as he took out a big handkerchief, he sneezed. "Know somebody who isn't allergic, who'd like a job?" asks Hap.

From where I sit, I can sympathize with Hap. It's no joke. But as Hap admitted later, he was dead wrong in scoffing at the idea of hay fever. Making light of other people's ideas and opinions is a familiar trouble with a lot of folks. Whether it's hay fever, football or a choice of, say, buttermilk or beer as a thirst-quencher, I'm just naturally "allergic" to anybody who "knows-it-all!"

Joe Marsh

Copyright, 1954, United States Brewers Foundation

Confident Living

by

NORMAN VINCENT PEALE

Prayer in a Gasoline Station



Out in the Southwest, U.S. Highway 77 disappears like a river of silver into the sunset. As it goes by, it passes a little town in Oklahoma. Today one of the most important spots in that town is Erwin Tucker's gasoline station.

I learned about Erwin Tucker and his gas station from an article written for the magazine Guideposts, of which I am the editor. The gas station looks like many others on any U.S. Highway any place in this country of ours. But there is one thing about it that is very different. This is a filling station where you can fill not only the tank of your car with gas and its engine with oil, but you can also fill your mind, your heart and your soul with courage and faith.

Erwin Tucker came back to Oklahoma from World War II with a lot of unanswered questions about life in his mind. Always a genuine honest man, he describes himself, however, as "knowing all the answers." He remembers himself as spiritually seeking for deeper understanding. Married and the father of children, he still could not find true peace of mind. He kept looking for something he couldn't seem to find.

Then one day, listening to the radio, he heard a preacher say that a man could take God as a partner. At first when he thought about it, the idea struck him as queer, different, strange. How could a man take Almighty God as a partner? But the idea stuck in his mind and somehow he began to live with God and feel a presence which gave him both peace and satisfaction.

Then he began to think about something else he had heard on the radio, this time from a Catholic priest, Father Peyton: "The family that prays together stays together." So he put up a small altar in his house and gathered his family about it every morning and evening to talk to God, their

partner. Word of Erwin Tucker's family altar began to get around. One day the boys at his gas station asked him if he couldn't put one up for them right there. Tucker and his assistants numbered three white and two colored men—all Protestants — so they put up a Protestant altar in an empty room previously used to store junk. Somehow, the customers found out about this room and began to drop in for a moment of quiet prayer. There were Jews and Catholics among them. The little town has neither a Catholic church or a synagogue, but Erwin Tucker went to Oklahoma City and talked to a priest and a rabbi about the symbols of devotion appropriate to those faiths.

Today there are Catholic and Jewish altars too, but all it says over the doorway to that room is "Prayer." And thousands of people traveling along route 77 have stopped at Tucker's and found the presence of God. A department store owner was among them and now has a prayer room in his store; an officer of a great manufacturing company was inspired to put one in his factory; and the state's safety officers found that drivers who came out of that room drove better, because a man with peace in his mind and heart has better control of himself and his automobile.

As you read this, there is probably someone in Erwin Tucker's filling station filling up with prayer, power and faith. This layman has made his place of business a place of God and a living demonstration of the magic quality of faith. (Copyright 1954, Post-Hall Syndicate, Inc.)

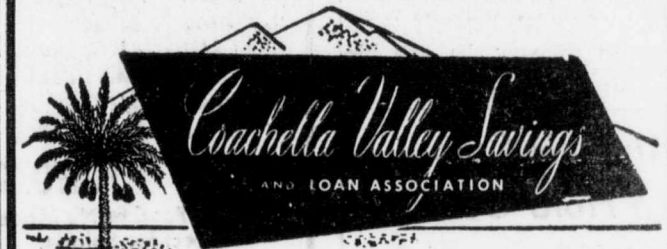
The Desert Sun—4

and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, August 12, 1954

Long Term 'Loans

Low Payments

"Where Money Grows Faster"



176 S. Indian Avenue
Phone
Palm Springs 2954
45-149 Smurr Avenue
Phone 7-3416 Indio

Model TFG-116

... of course, it's electric!

The TWO-DOOR that's DIFFERENT

New 1954 Westinghouse FOOD FILE

FREER • REFRIGERATOR

With genuine WESTINGHOUSE **FROST-FREE** 100% automatic defrosting!

That means no defrosting to do in the Freezer . . . no defrosting to do in the Refrigerator. It's so completely automatic it even evaporates the defrost water. There's nothing to touch or do!

YOU CAN BE SURE...IF IT'S Westinghouse

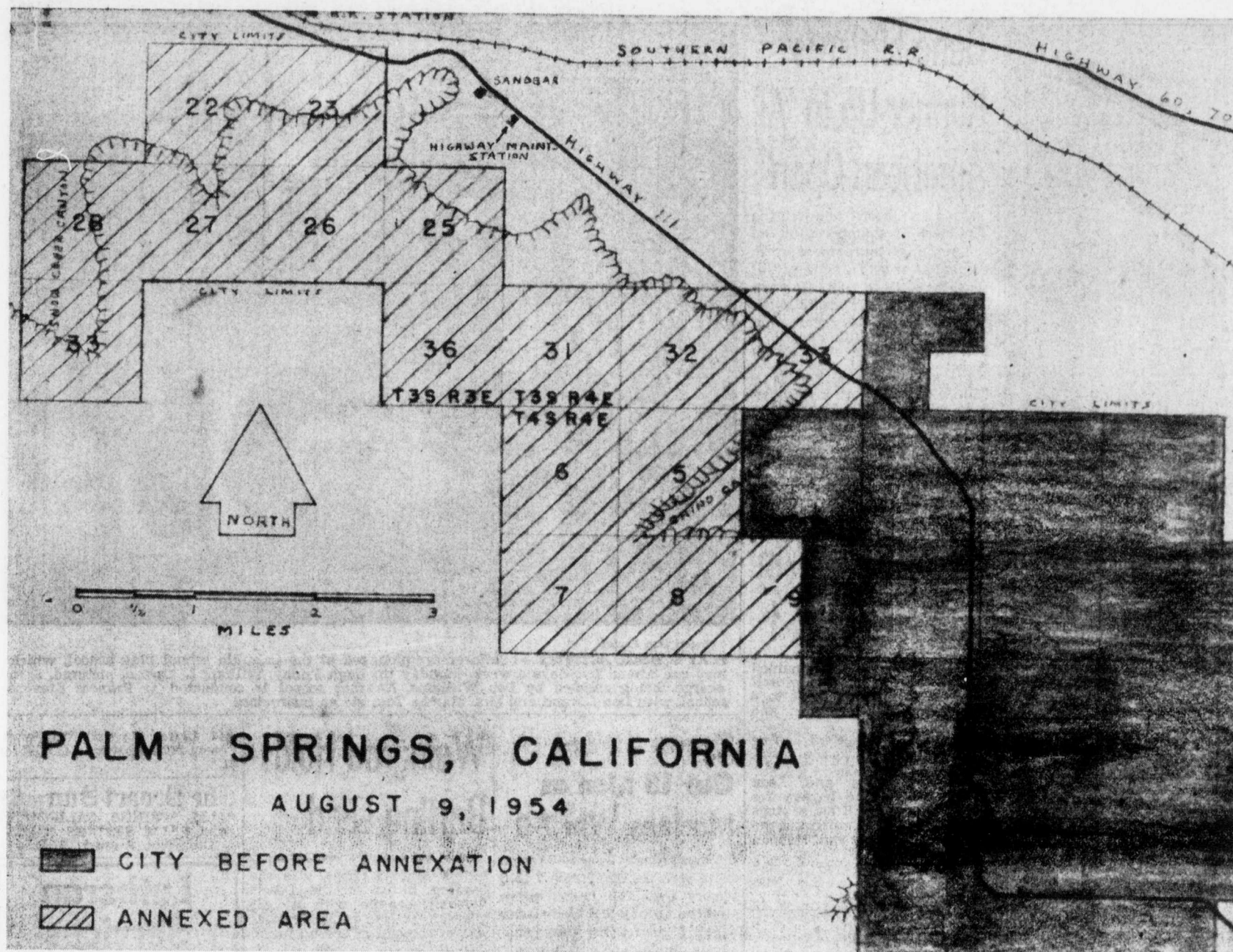
Other Westinghouse Refrigerators as low as \$199.95 . . . only \$1.97 a week

A SPECIAL PLACE . . . A SPECIAL COLD for each and every kind of food!

FREER DOOR SHELF **FRUIT BIN**
SHELVES-IN-THE-DOOR **ROLL-OUT SHELVES**
CHEESE FILE, SNACK KEEPER

Displayed and Sold at all District Offices

CALIFORNIA ELECTRIC POWER COMPANY



NEW AREA OF PALM SPRINGS — The above map prepared by Acting City Planner George Rogers shows the 15½ square miles of land annexed to the city of Palm Springs by councilmanic action Thursday. Protests by valua-

tion were far short of the required 50 percent needed to stop the annexation proceedings.

From Page 1—MORE ABOUT ZONING

Palm Springs Toastmasters Club.

No action has been taken by Guiberson or his attorney, William Shaw of Riverside, since the annexation action taken by the city before a crowd of about 55 persons Thursday.

AT THAT TIME, when asked about future action, Shaw said that he would have to study the resolutions and ordinances adopted before making a decision, but added that "we definitely will apply to the city for a zoning permit to establish a cement plant in that area."

This request by the Guiberson interests may be presented to the city planning commission at its next meeting Wednesday, but action could not be taken on the matter for at least a month, when public hearings have been conducted.

EFFECT ON OTHER government bodies within the city limits is as follows:

Palm Springs police will have an extra mile of road to patrol, and the fire department will cover that area for fires. It is reported that Judge Eugene Theriault will request extension of the judicial district to include this area, and the Palm Springs Unified School District has requested of the county superintendent a clarification of the land involved. Postmaster Merritt Williams said that it would not have any effect upon the post office department.

OUTCOME OF THE meeting Thursday developed into a foregone conclusion shortly after it started, with City Manager R. W. Peterson reporting that protests numbered only 16.43 percent of the land involved, by valuation, whereas 50 percent was needed to block the procedure.

Even a surprise presentation by Cruz Silva, who said he was representing the Agua Caliente Tribe, and the presentation of a petition by him gathered at a special meeting of members of the tribe, raised the total protests to only 17.11 percent.

BESIDES THE INDIAN protests, others were received from: J. C. Scudder, Frank E. Kendall, H. L. Van Arsdall, George Bauer, Stuart Allen, Helen Cairns, State of California, H. D. Ellmaker, Virginia Rojas, O. L. Routt, Angel Springs Estates, and the United States Cement Corporation.

Appearing on behalf of clients in protesting the action verbally were Attorney Shaw, and Attorney Robert C. Walbey of Los Angeles.

IN HIS ARGUMENT, Shaw charged that the proceedings were not an action to protect the tramway interests, but merely a reason to take in the cement plant area. In effect, he said, the action will deprive Guiberson of use of his property without constitutional rights or reimbursement.

Walbey attacked the inclusion of his clients' property with that of land assessed by the state board of equalization, and said that this inclusion is improper on the count of valuation, judging protests.

BUNKER IN reading the ordinance, which was termed an urgency ordinance, said that action was being taken because air pollution controls are necessary, the county zoning ordinance is inadequate and

Junior Track, Field Night is Very Successful

First annual Junior Track and Field event sponsored by the City Recreation department and Junior Chamber of Commerce Monday evening at the Polo Grounds was a definite success, with more than 200 youngsters and 100 adults participating in the 20-event program.

In charge of arrangements were Herb Eschitz, representing the Jaycees and Tom Sellman representing the city.

The feature Father and Son baseball game between Little League players and their fathers saw the Dads walk off with a 12 to 4 decision.

Highlight of the evening was a watermelon contest which established John Wood as champion watermelon eater of the Village.

Winners of other events included: Tom O'Dell, eight and nine year group, 30-yard dash; Charles Crawford, 10 and 11 year group, 40-yard dash, and Oscar Crawford, 12 year group, 50-yard dash.

The popularity of the first contest has definitely established the meet as a regular event each year, Sellman said.

Ramon Drug to Reopen Soon

Ramon Drug Store, 454 South Indian avenue, will reopen its completely remodeled store by the end of August, owner Hy Finerman announced today.

Ramon Drug was extensively damaged by fire the latter part of June. Many new features will be offered in the completely renovated, popular drug store.

zoning applied after construction is worse than no zoning at all, and because of the need for health and safety control. Among the owners of land not protesting was the Southern California Gas Company, which, it was pointed out has cooperated in every way possible with the city before. One instance cited was its moving of the gas storage tank from the roadside to next to the mountainous area.

Mayor Florian Boyd, after all action was concluded by unanimous passage of all necessary measures, thanked members of council for deferring their vacations until the annexation had been brought to a successful conclusion.

LOST

Woman's Plastic Hand-Bag

Vicinity between Vista Oro and Thunderbird. Contained ring box with three diamond rings, also a bank book bearing name of Ammy Johnson.

Generous reward will be given.

Ph. 4320, 634 Vista Oro

ROTARY MEMBERS TELL OF TRIP EXPERIENCES

Attendance at the Palm Springs Rotary club picked up last week with the return of several members from their vacations. They told of some of their experiences at the meeting.

Herb Foster lost his "heart pills" while fishing on the El River, couldn't buy them without a prescription and spent a nervous two hours waiting for a doctor. Feeling safe again, he went back up the river and showed up the other anglers by pulling out the big ones. He said it was a special lure that did the trick.

CLUB PRESIDENT Arthur Hoff had some bad luck, too. While they were visiting in his home state of Minnesota Mrs. Hoff was taken sick and spent a week in the hospital in Rochester. He said that she thought the service was better at the Palm Springs Desert hospital.

Mr. and Mrs. Stack Stachler stuffed all the baggage they could get into their Corvette sport car and took off for the wilds of Montana—to fish also. They were most impressed, he reported to Rotarians, with the beauties of Yosemite National Park which they visited on their return. He added that it was really the way to see the country with no top—although it had its disadvantages at times.

BILL SMITH took a post-man's holiday. He went up to Yucaipa for a rest and about the time he arrived received word that permission had been granted Coachella Valley Savings & Loan to open a branch there. So he spent much of his vacation getting that branch set up in business.

Joe Gambel told of his visit to Powell River, B.C., where the largest newsprint paper mill in the world is located. The whole townsite is owned by the paper company and is a very interesting community, he said. Gambel said he supposed the paper used by The Desert Sun came from Powell River—and his guess was right. It is

located about a hundred miles north of Vancouver, B.C.

THE ROTARY club is meeting at the Palm Springs Biltmore hotel this summer. Meetings are informal.

President Hoff said that post cards had been received from member Frank Camp saying that he and Mrs. Camp had spent an evening in Helvetia with Mr. and Mrs. Fay Brainard. Camp wrote that Brainard, also a Rotarian, was burning up the highways in Europe. Carl Lykken reported that he had attended the Rotary meeting in Copenhagen. He said the Danish kings had a phobia for building castles—and that he and Mrs. Lykken were enjoying visiting many of them.

City Receives Extra Funds

City of Palm Springs will receive additional funds for sweeping the state highway in the city limits, which has curbs and gutters, under a contract amendment approved by council Thursday.

The increase amounts to approximately \$50 monthly, from \$167.50 to \$221, and was requested because of additional area now being serviced, according to City Manager R. W. Peterson.

Travis to Play Piano at Angelo's

Chuck Travis, popular entertainer at the Desert Air hotel during the fall and winter months, will be at Angelo's Palm Desert Inn during the month of August, it was announced today.

He will play all the favorite songs of customers every Thursday, Friday and Saturday.

TV Rate Request Not Increase, Waltz Reports

Palm Springs Community Television is not requesting an over-all increase in rates, but is merely asking council to approve a more equitable method of charging which has received approval from a majority of customers contacted to date, Manager Hal Waltz reported.

Council last week deferred action on any rate change until after a public hearing to be held in October. Since that was announced, Waltz said, many persons have called the local offices to inquire about the change.

The proposed schedule will provide a lowered cost of installation of service for hotels, apartments and commercial businesses, with a slight increase in monthly service charges for these places, Waltz said.

Regarding residences, Waltz said that no increase is asked, but a number of new plans are being offered which will make it easier and less expensive to have television installed and in operation in homes.

Continuing

New Publicity Due to President's Visit

Palm Springs is still receiving national publicity due to the visit of President Dwight D. Eisenhower last spring.

Photographers of Newsweek Magazine were recently here photographing the Palm Springs Mounted Police for use in a future issue. It is reported that Newsweek editors became interested in the police reserve unit after seeing them in a picture with President Eisenhower.

From Page 1—MORE ABOUT SHANNON

ner at The Desert Inn, and was honored by all service clubs.

SHANNON SERVED as councilman, and as the second mayor of Palm Springs. He was a 32nd degree Mason, and a member of the Scottish Rite, Knight Templar, and Shrine. He built the Vaughn Arms Apartments in 1929.

Mayor Florian Boyd paid tribute to Shannon just prior to the one minute of silent meditation. Saying that he "was certainly an inspiration to all who lived here in the early days of Palm Springs," Boyd cited his "loyalty to the community, honesty and hard work for the betterment of the city."

SURVIVORS ARE his widow, Lila Shannon of Palm Springs, and one sister, Emma Shannon Barclay of Wisconsin.

Funeral services were held at 10 a.m. Wednesday, August 11, from the Wiefels and Son chapel, with the Rev. Bertram Weatherall officiating. Interment was in Palm Springs cemetery.

Pallbearers were City Manager Robert Peterson, Ray Sorum, Roy Colegate, Herbert Samson, William Leonescio and John Connell.

Ramon Road Bid Accepted by City

Ramon road improvement bid award was made by city council Thursday afternoon to Swigert and Company of Indio, for \$39,968.40.

Five bids were submitted with the top amount being \$47,890.80.

The project includes paving and widening of one and three-fourths miles of roadway, from the east city limits on Ramon road.



AT SUNAIR — Dean Martin and Jerry Lewis are their zaniest in their new Paramount picture, "Living It Up" which will have its first-run showing in this area at the Sunair Drive-In Theatre. The Technicolor hit opens this Thursday, August 12, for three days. It co-stars Janet Leigh and is based on the Broadway hit, "Hazel Flagg."

Safeway Store Employees Sign Safety Pledges

In an endeavor to help reduce traffic accidents, all employees of the Palm Springs Safeway Store have voluntarily signed the safety pledge and now display their safe driving sticker on the bumpers of their cars.

The move was spearheaded by Eric Walker, who is active in numerous civic projects, together with the cooperation of The Desert Sun and Stack Chevrolet, which supplied the cards and stickers.

"If every firm, large and small, would get behind this crusade for safer driving, and ask their employees to sign the pledge, it would help immensely to curtail the many deaths and accidents on the road today," Walker said.

Ellsworth Vines Reported to be Hogan Successor

Tamarisk Country Club is to have a new pro, succeeding Ben Hogan, according to press dispatches from Los Angeles.

Officials now at Tamarisk have received no official notice of the announcement, with the club's officers and Manager Ted Cadman being on vacation.

Named as professional is Ellsworth Vines, former world's tennis king and for the last 12 years a golf professional, effective October 1, according to the dispatches.

Vines, former Wilshire Country Club pro and present California State Open Champion, is reported to have signed a five-year contract.

Local Couple Arrested on Two Charges

A Palm Springs couple encountered trouble with the law Sunday evening, with Joe Berry, 467½ East Arenas road, being arrested on a charge of carrying a concealed weapon, and his wife, Ozell, being arrested with disturbing the peace.

Mrs. Berry received a sentence of 30 days in the county jail when appearing before Judge Eugene Theriault Monday, while her husband entered a plea of not guilty and was released on \$500 bail pending his hearing Tuesday, August 17.

The Desert Sun—5¢ and **PALM SPRINGS NEWS** PALM SPRINGS, CALIFORNIA Thursday, August 12, 1954

ARCHITECTURAL DRAFTSMAN

PHONE 7183

FULL OR PART TIME

Announcing . . .

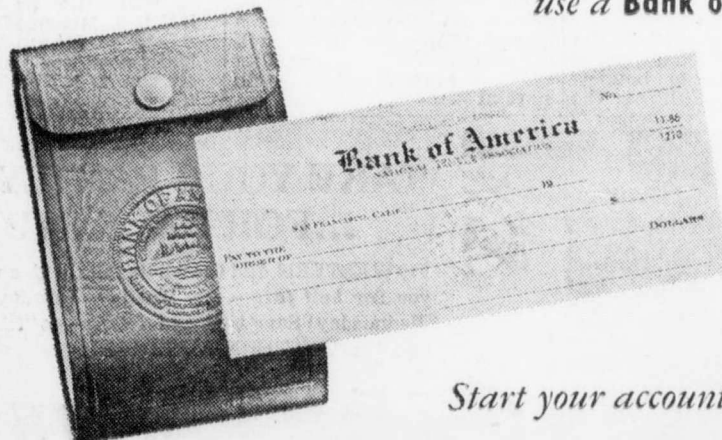
the opening of the Dental offices of

James W. Scott, D.D.S.

in the Oasis Building
121 South Palm Canyon Drive
Suite 218 Phone 3544

Most popular check in California!

Here's why nearly 2,000,000 Californians use a Bank of America Checking Account



- 1 **Safety**...no danger of loss or theft!
- 2 **Time Saving**...simply write a few checks and your bills are paid!
- 3 **Proof of Payment**...your canceled check is a legal receipt!
- 4 **Convenience**...you can make deposits at any B of A branch!
- 5 **Accuracy**...regular statements and check stubs help you keep track of your money!

Start your account today at . . .

Bank of America

NATIONAL TRUST AND SAVINGS ASSOCIATION

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Fifty years of building California...serving you!

Hot Springs Stays in Title Race with Win

Desert Hot Springs continued in the running for the Desert Softball League title Thursday with an 8 to 7 win over Mhoon and Mhoon.

The score was tied at the end of five innings, 7 to 7, and then Frank Gautello hit one out of the Desert Hot Springs park to give his team the victory.

The win left the Hot Springs squad one game behind league-leading Desert Nite Hawks.

Children Swim Lessons Start Again Monday

Final series of swimming lessons for children will start at the Palm Springs high school swimming pool Monday, August 16.

The lessons will continue daily, five days a week from 2 to 3 p.m. until August 27.

Instruction will be for beginning and intermediate swimmers as well as advanced swimmers. There will be no charge for the instruction.

Admission to the swimming pool is 10 cents for children under 12, 25 cents for juniors, and 50 cents for adults. The pool is open daily from 2 to 6 p.m. and 7 to 9 p.m. and will remain open until August 28, the last day.

Merchants-Nite Hawks Play Tie

Palm Springs Merchants and the league leading Desert Nite Hawks played to a 1 to 1 tie in the bottom of the fifth inning Thursday night before the game was called.

The contest will be completed before the playoffs start for the first four Desert Softball League teams.

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday service 8 p.m.
Wednesday Meetings, 8 P.M.
Sunday School, 9:15 A.M.
271 Ocotillo Avenue

The Reading Room is located at 174 N. Palm Canyon Dr.

TODAY'S USED CAR SPOTLIGHT

YOUR BUICK & G-M DEALER



1948 CHEVROLET
4 Door Sedan, Deluxe.
Exceptionally clean.
Only 38,000 miles.

1951 CHEVROLET
2 Door Fleetline.
Very clean.
Only 20,000 miles

1950 BUICK
Station Wagon.
Excellent condition.
Good tires. Clean throughout.

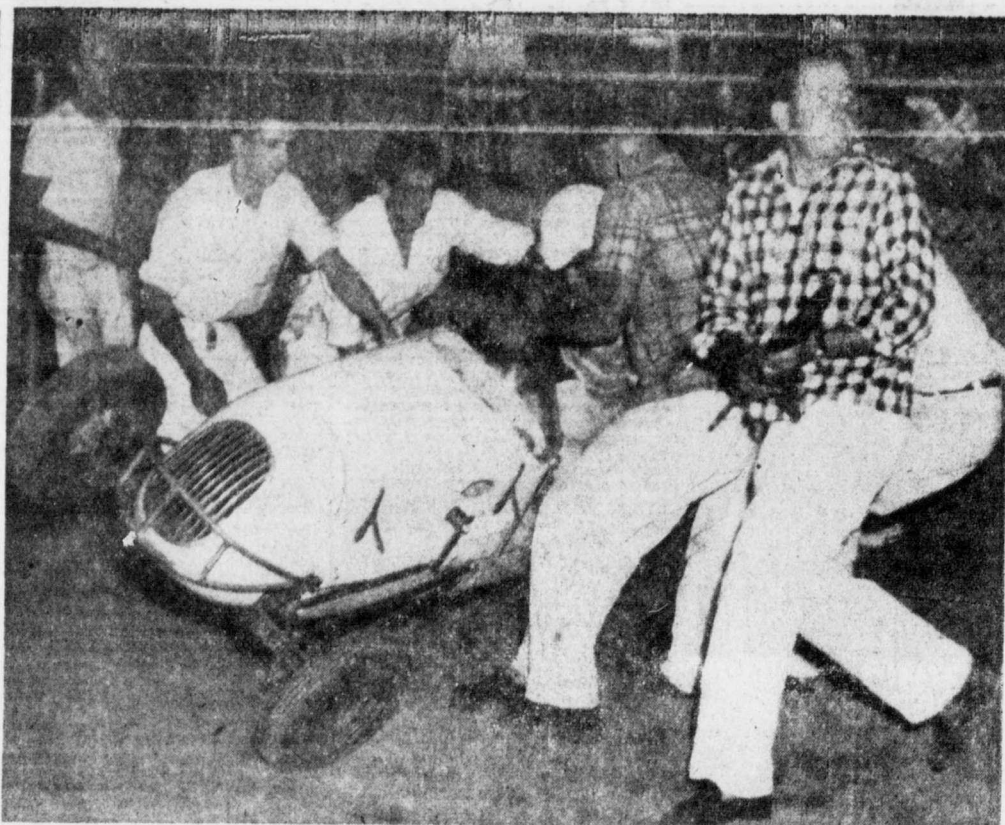
1946 STUDEBAKER
Champion sedan. Excellent transportation.
\$195.00

1947 BUICK
Super Sedan.
Very clean.
Only \$365

Reputation Tradition Count in Used Car prices

Desert Inn Garage

193 N. Palm Canyon
PHONE 4001
Palm Springs
FACTORY DELIVERY
SAVE \$372.00!



(Desert Sun Photo)

UP SHE GOES — Duke Winters of Santa Monica, who twice won the trophy dash at the Micro-Midget races at the Polo Grounds Arena, is being lifted back on his wheels after his racer turned over during the meet Saturday night. His injuries were listed as sprained shoulder and shock, but it was reported that he will be back on the track before long.



(Desert Sun Photo)

WINNER FOR SECOND TIME — Duke Winters of Santa Monica receives the trophy following the winning of the Trophy Dash at the Micro-Midget races Saturday, from Jan Karyle of Palm Springs.

Micro Midget Races Again Attract Hundreds of Fans

Micro Midget racing—a new racing sport to Palm Springs, and a comparatively new sport in the field of national racing—again attracted a large number of fans to the Polo Grounds Saturday night.

About 500 persons watched Duke Winters of Santa Monica, driving his Mustang, race the five laps to again win the trophy dash, the second time he has won this event here.

THE FLYING FINN twins, George and Charles, who are resting up in the Village, took out time from resting to make a personal appearance at the Polo Grounds, and fans were treated to a race between the Finn twins.

The first regular heat race was won by Clyde Neal driving a Johnson racer, and as the checkered flag dropped he was the only man on the track, with other contestants having spun out during the five-lap race.

DANE EARNHART driving his Salsberry took the second heat in the five laps, leading Fred Bailey in his Wisconsin by two car lengths, followed by third place winner Lou Sakato driving a Mustang.

The third heat was won by Don Rock driving a Salsberry with second place going to Bob Sullivan, and Harry Ringer placing third.

SEVEN CARS RACED in the 'B' Feature Event' rounding the track in 20 laps to bounce, slide and spin, thrilling the



SAN DIEGO

Only \$9.00, plus tax, for TWO on Western's Family Plan. Call Western at 2709 or the Olman Travel Service, 2756.

Junior Elks Rally to Edge Whittier, 7-4

Junior Elks of Palm Springs scored a 7 to 4 win over the Whittier All Stars in a Pony League game at the Polo Grounds Saturday night, and will give the Whittier team a chance for revenge when they travel there this Saturday.

The game was tied in the fifth and remained that way until the seventh at 3-all when Jimmy Judd and Dan Grant got on base and were brought home by Flores' hit. Judd and Grant scored again in the eighth inning.

Montoya and Martin were pitcher and catcher for the Junior Elks, with McMill and McAllister handling the battery duties for Whittier.

The games played by the Junior Elks are co-sponsored by the City Recreation department and the local Elks lodge.

Johnson Wins Soaring Title

Dick Johnson of Grand Prairie, Texas, son of Mrs. Raymond Cree of Palm Springs, retained his world's glider crown as the twenty-first National Soaring Contest ended at Elsinore Thursday evening.

Leading all the way, Johnson increased his margin of victory during the final day, and finished with 929.7, compared to 745.9 points for his closest competitor, Ray Parker of Starkville, Mississippi.

Johnson was presented the Richard DuPont Perpetual Trophy in ceremonies following the completion of the meet.

Bear Hunting Season Opens

Bear hunting season opened August 7 in 28 counties, with the area bounded by Highways 60 and 79 in western Riverside county on the east.

Sportsmen may take two bears, the Department of Fish and Game reports. Regular bear hunting season throughout the rest of the state opens September 25, and ends in most areas January 15.

Standings

DESERET SOFTBALL LEAGUE	W	L	Pct.
Desert Nite Hawks	11	2	.846
Marine Corps	11	3	.785
Desert Hot Springs	10	3	.769
Mexican Colony	7	7	.500
P.S. Merchants	5	8	.384
P.S. Transfer	2	10	.166
Mhoon-Mhoon	1	14	.066

Scores During Week
D.H.S. 8, Mhoon-Mhoon 7.
Hawks 14, Mhoon-Mhoon 4.
Marines 7, Mexican Colony 0.
Merchants 1, Nite Hawks 1.
(Game to be completed later).

TAKE YOUR FAMILY ...FOR HALF FARE!

Fly WESTERN, and the whole family flies with you for half fare — any Monday, Tuesday, or Wednesday! Save time and dollars—go "family plan" on WESTERN AIRLINES!

WESTERN AIRLINES
America's Oldest flies America's Finest

Gene Littler is Runner-Up in 'All American Open'

Gene Littler, representing Thunderbird Country Club on the national tournament trail, came in second in the "All American Open" in Chicago, shooting a 278 for the 72 holes.

Winner was Jerry Barber of La Canada, California, with a 277. First place was worth \$3,420, and second \$2,360.

Littler missed by inches a 25-foot sidehill putt on the last hole which would have given him a tie for the title.

This was the Thunderbird pro's second straight runner-up position in a major tournament. Last week he tied for second with Lloyd Mangrum in the \$20,000 Kansas City Open.

Nite Hawks Win 11th Game, 14-4

Desert Nite Hawks remained on top of the Desert Softball League by blasting a 14 to 4 decision over Mhoon and Mhoon.

An eight-run second inning gave the Nite Hawks their winning margin.

Frank Deavers and Leon Heiser formed the battery for the winners, and King, Marcus and Colglazier were in charge for the Mhoon and Mhoon squad.

Bill Jones homered in the second inning for the Nite Hawks.

Max Milton is Pitcher for Star Service Team

Pfc. Max Milton, son of Mr. and Mrs. Harry J. Milton, 1425 Sunny Dunes road, is a member of the 123rd Infantry Regiment baseball team which is leading the field for the Fort Lewis-44th Infantry Division regimental baseball league championship.

The team has a 18 and two record, three games ahead of its nearest rival.

Milton, a member of the Chicago Cubs farm system, pitched as a professional with the Visalia Cubs in 1952 and had a 3-2 record. He also played on the 123rd's basketball team last season.

Too Much Trouble for Mere Drink of Water

Malicious mischief, breaking of a window at her home, and then turning on a water faucet which caused the flooding of her house at 880 1/2 East Arenas road, was reported to police Sunday by Isabel Uribe.



(Desert Sun Photo)

PLAY SCHOOL ACTIVITY — Children are pictured at the Cahuilla school play school, which they can attend five days a week, Monday through Friday. William L. Larson, pictured, is in charge, being assisted by Don Williams. Another school is conducted at Frances Stevens school, with Don Durand and Mrs. Martha Tomlin as instructors.

Green Strikes Out 18 Men as Marines Win 7-0

Twenty-nine Palms Marine Corps won an impressive 7 to 0 victory over the fourth place Mexican Colony last Wednesday evening to remain only one-half game out of first place.

Green, Marine pitcher, struck out 18 men in recording the win.

Dave Martinez was the Mexican Colony pitcher, and Bill Hernandez the catcher.

Girl Injured in Fall from Car

Patty Mason, 15, 156 South Indian avenue, suffered abrasions and minor lacerations to the left side of her head when she fell from a slowly moving car at 8:52 p.m., Sunday, on Mesquite avenue, between Driftwood and Hermosa.

Miss Mason, a passenger in the car driven by her sister, Lenore Ann Jansen of Des Moines, Iowa, was going to check the tail lights of the car as soon as the vehicle stopped, police reported. She had opened the door latch in preparation, and the door swung open throwing her out of the car. Officer A. E. Budsey reported. She was taken to Desert hospital by Wiefels and Son ambulance for emergency treatment.

Weingrad Holds Batting Lead

Al Weingrad, Twenty-nine Palms Marine Corps, was the leading hitter in the Desert Softball League with a .485 average, 16 hits in 33 times at bat, at the end of second round play.

Others in the first six are: Ben Prieto, Mexican Colony, .436, 17 for 39; Jack Morey, Desert Hot Springs, .400, 14 for 35; Leon Heiser, Desert Nite Hawks, .355, 11 for 31; Jack Buchanan, Desert Hot Springs.

Modern: A word used to describe something that has no other merit.—Origin Unknown.

Announcing Our RE-OPENING

For the Season — September 3

We wish to thank our many friends who helped us make our first season a big success.

Bill and Kay Cunney

OUTPOST MOTEL

4 Miles East of Palm Springs on Ramon Road
SWIMMING — TENNIS — KITCHENETTES

Rates \$6.50—for reservations phone 6109

Be sure you get the best of these big 4 1 performance



Do you want livelier, smoother performance on less gas? Then be sure your new car has modern high-compression power. That's just what Chevrolet gives you—the highest-compression power of any leading low-priced car. Come in for a demonstration ride!

2 price

Take a look at what you pay and what you get. You'll see that Chevrolet has more for you and asks less from you. It's priced below all other lines of cars. That's possible because Chevrolet builds the most cars—and can build them better to sell for less!

3 economy

What's it going to cost to keep that new car in gasoline? In oil? What about service and repairs? Check into it and you'll find that Chevrolet has the greatest name of all for keeping upkeep costs down over all the miles you drive!

4 appearance

You, of course, are the only one who can decide which car looks the best to you. But you might well consider this: Chevrolet's the only one in the low-price field with the smooth lines and graceful beauty of Body by Fisher. It's the look America likes best!



Now's the time to buy! Get our big deal! Enjoy a new ... **Chevrolet**

STACK CHEVROLET

"THE BEST DEAL UNDER THE SUN"

330 Sunny Dunes Road

Phone 2042



TEACHER AT SCHOOL — Robert O. Schnabel of the Palm Springs high school is attending the pioneer stenotype teachers class at San Jose college during the summer. Pictured above is Schnabel getting machine shorthand pointers from instructor Dorothy Woodard. Schnabel is among 21 teachers from all over the state to enroll for the six weeks' course, and he represents the farthestmost school of the group.

Education Board Awards Contracts, Asks Other Bids

Board of education, Palm Springs Unified School District, awarded various contract bids Thursday evening, ranging from asphalt paving to purchase of two band instruments, and also authorized advertising for other construction bids.

Contract awards were: Frances Stevens school cafeteria, L. A. Downer and Company, \$913; asphalt paving at Katherine Finchy, Cahulla school and Nellie Coffman, Matich Brothers, \$3,625; asphalt tiling of 36 classrooms at four schools, Philip Lester, \$6,035.18. Towel and laundry service, year contract, Utility Linen Supply; typewriter maintenance and repair, yearly contract,

Stockwell-Binney; musical instrument repair, Lockie Music company of Los Angeles, \$469.75; purchase of sousaphone, Barone, \$412.75; purchase of bass clarinet, Johnson and Hoffman, \$247.55.

Bids were authorized for construction of a north canopy storage conversion and space heater revision at the high school gymnasium, broadcasting booth enclosure at the high school, repair of all roofs at the high school where needed, and building of a multi-purpose court at the high school.

Bids will be accepted until 2 p.m. Wednesday, September 8, at the district administration offices — at Frances Stevens school, or at the office of Williams, Williams and Williams, architects. Official action will be taken on the bids at the next board meeting at 7:30 p.m., Thursday, September 9.

Hoff Named to Red Cross Post

Dr. Arthur G. Hoff, superintendent of schools for the Palm Springs Unified School District, was elected a vice-chairman of the executive body of the Riverside County Chapter, American Red Cross, at the annual meeting held in Corona.

Dr. Hoff has served as local chairman during the past year, and represents Palm Springs on the executive board.

Chairman of the board is Ralph E. Hughes. Speaker at the meeting was Dr. Richard G. Brill, superintendent California State School for the Deaf.

City Hears License Requests, No Action

Council received notice of three applications from the State Board of Equalization at its meeting, with no action being taken on the requests.

Applications were by: Hildgard G. Wildegans, Airport Cafe, on-sale beer, new license; Albert W. Holtzman, Normandy Village Inn, on-sale beer, renewal to new owner, and Granz and Sherman, New Rossmore hotel, on-sale general, renewal to new owners.

Police to Seek Extradition of Johnny Ryder

Palm Springs Police department this week started extradition proceedings against John Von Rossler, also known as Johnny Ryder, on charges of issuing bad checks.

Von Rossler was arrested in Des Moines, Iowa, on the Palm Springs warrant, after local police had attempted to place a hold on him in Monroe, Louisiana, where he was also arrested on a bad check charge (later reduced to petty theft due to the small amount involved) and with the Phoenix office of the FBI which took him into custody for violation of the Dyer Act (interstate transportation of a stolen automobile).

On the latter charge, he was released when it was shown that he had had the permission of the owner when he first took the car, according to Police Chief John S. Davis.

Local authorities learned of his stay in Des Moines when he sent a telegram to the Monroe police asking them to forward personal belongings he had forgotten when he left there after serving a short term for petty theft.

When arrested, he used the name of Eric A. Rhodes, Chief Davis said.

Stachler Named Area Chairman, National Group

D. C. Stachler, owner of Stack Chevrolet, 330 East Sunny Dunes road, has been appointed as National Automobile Dealers Association area chairman for Riverside county, it was announced this week by Charles C. Freed of Washington, D.C., NADA president.

Stachler was singled out for this honor in appreciation of his efforts, both locally and statewide, in behalf of automobile dealers and the motoring public, Freed said.

As NADA area chairman, he will provide close liaison between NADA in Washington, D.C., and Riverside county's new car and truck dealers. He will serve to coordinate local dealer action for programs and activities developed by NADA or by his state automobile dealers association.

Stachler has been in the automobile business for 27 years.

Builder Injured by Sheet Metal

A. G. Schmitt, 47, Elsinore, employee of the E. L. Livingston company of Paso Robles, suffered multiple lacerations requiring extensive suturing when struck in the arm by a piece of sheet metal which fell from the roof of a warehouse his company was constructing in the Village.

He was taken to Desert hospital for emergency treatment and then was discharged to his home at Elsinore.

End Rust Worries

2 WALLS OF GLASS!

NEW RUUD Saniglas WATER HEATER

- Double protection against rust
- Saves money every gallon

NO MONEY DOWN—BUDGET TERMS

10 Year Guarantee

MORRISON PLUMBING

864 BROADWAY
Cathedral City Tel. 8-7524

Westinghouse Appliances Sales and Service

Refrigerators — Freezers — Disposals
Ranges — Dishwashers — Air-Conditioners
Laundromats — Dryers

HAMMER ELECTRIC
LICENSED CONTRACTORS

196 South Indian Avenue Phone 2888

Commercial and Domestic Refrigeration Service

Small Appliances — Fixtures — Materials



(Bob Levin Photo)

A VACATION IS WHAT YOU MAKE IT — This is the title of Look Magazine's four page feature on Palm Springs appearing in the current issue which appeared on the newsstands Tuesday. Bob Vose took thousands of pictures with one above (shot over his shoulder by Bob Levin of the Palm Springs Biltmore) not appearing in the article.

Waste Disposal Shows Profit for First Time

A profit for the first time in the history of the city's waste disposal department.

This was the record in Palm Springs during the past fiscal year, City Manager R. W. Peterson reported to council.

Receipts, from July 1, 1953 to July 1, 1954, were \$88,000, with expenditures listed at \$85,000.

An increase in rates was authorized by council last year because the department was continually showing a deficit.

MAKE YOUR VISIT TO
Los Angeles
A PLEASANT ONE AT

The MAYAN Hotel

COCKTAIL BAR SUN DECK BEAUTY SHOP
VALET SERVICE RESTAURANT

— in the Wilshire Shopping District —

Rates—\$3.00 and up with bath Monthly Rates
3049 W. 8th Street DU. 4-2101

Look at the 3-way bonus you get in the car that's sweeping the nation!

1. You get the car that's styled for tomorrow —

and for just a few dollars more than the so-called "low-price three"!

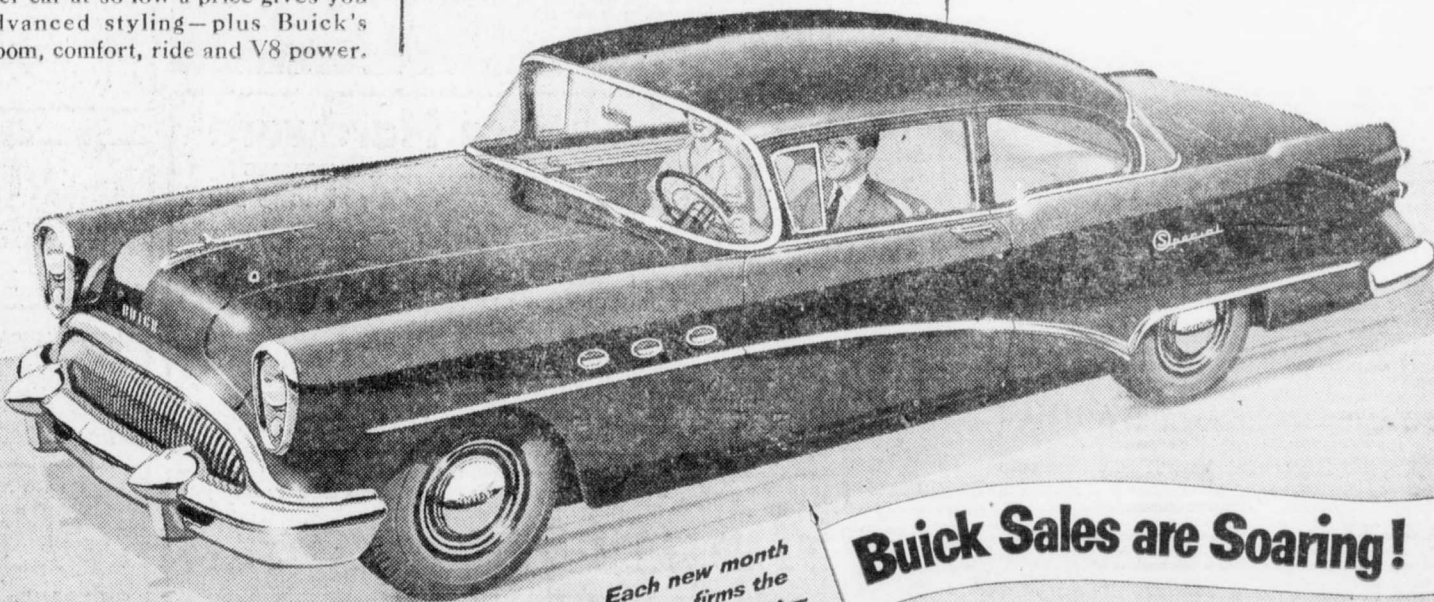
In Buick today you find the fresh modern beauty that will pattern the styling of other cars yet to come. That's a major reason for Buick's soaring success this year. But the clincher is Buick's low delivered price—lower than you think. No other car at so low a price gives you this advanced styling—plus Buick's great room, comfort, ride and V8 power.

2. You get the car that's a sure high resale value

Of this you can be sure: the new Buick you buy today will look modern next year, too—because that broad panoramic windshield will be appearing on other cars as a 1955 feature. So with the new Buick you buy now, you'll stay right up in the style parade for years to come—and command a higher resale price when you trade it in.

3. You get a bigger allowance from our volume business

Regardless of price class, Buick today is outselling all other cars in America except two of the "low-price three." That's fact. So with this tremendous sales volume, we can offer you a higher trade-in allowance when you buy a new Buick. Come in, see and drive Buick the beautiful buy. Then see for yourself how our volume business means a far bigger allowance for you.



Each new month firms the fact —

Buick Sales are Soaring!

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

"DRIVE FROM FACTORY
SAVE UP TO **\$372⁰⁰**
See your BUICK dealer"

DESERT INN GARAGE
193 N. Palm Canyon Dr. Palm Springs, Calif.

County Budget Hearing Set

Final and official public hearing on the 1954 county budget will be held Monday, August 16, starting at 10 a.m., county supervisors announce.

Preliminary estimates revealed that a tax increase will be necessary, unless the budget is trimmed.

SQUIRT Snowball

SQUIRT & VODKA
MADE FOR EACH OTHER

Copyright 1954, The Squire Company

Your Summer Date with Beauty

ALL SUMMER HERE



AND AT LAKE TAHOE

Complete Beauty Service
Manicure & Pedicure

HENRI'S BEAUTY SALON

447 N. Palm Canyon Drive

Tel. 5312

Henri Now at
LAKE TAHOE
King's Beach California

TV At Low, Low Los Angeles Prices

Have a front row seat on Television's sparkling entertainment and thrilling sporting events via a modern large screen set.

- ADMIRAL
- PACKARD-BELL
- PHILCO
- RCA
- SENTINEL
- HOFFMAN

Service by Factory-Trained Personnel

EASY TERMS

PALM SPRINGS MUSIC CO.

360 N. Palm Canyon Phone 2066



MEMBER, F. O. I. G.

SAVE PARKING

SAVE PARKING

SAVE PARKING

SAVE PARKING

Bank by Mail

Ask for the handy Bank-By-Mail Kit

CITIZENS NATIONAL BANK

SERVING THE INLAND EMPIRE

CITIZENS NATIONAL TRUST & SAVINGS BANK OF RIVERSIDE



"Here we go again, boys," was my greeting to Doctors John Williams and Rex Dannebaum, as Nurse Laura Walters checked me in Coachella Valley hospital. Just exactly a

year ago, "Danny" saved my life after a bad automobile accident near La Quinta . . . needed an operation on a broken collar bone, but Danny thought I had better gain back a few of the 71 pounds I lost. Well, time passed—procrastination, I guess you'd call it—and now humid weather . . . the refrigerated C. V. hospital looked good and felt good. This will likely be a left-handed column, as my right shoulder is in a cast . . . never had an operation before, and actually

was a little scared of it, but this John Williams wields a mean knife in an expert way. Nice clubby hospital, this one . . . some more of my pals from the "Class of '53" are back in again—Realtors John Wilson and Dick Davis—fact is, Dick Davis is across the hall, and when Danny gives us our intravenous dextrose, the kinfolk "make book" on who'll finish first . . . takes a little over two hours, and Davis has won every race . . . just found out, though, through the underground that

he has learned to speed up the gimmick—dirty pool I calls it (probably 'cause he won't give out the secret!). I've lost my dessert to him five days straight—but he may have the dessert, being a realtor I'll promote the desert! Dick and Dottie, his E.W., (she used to be Dottie Epling of Palm Springs), live across the street . . . all he has to do is open the window and yell for a package of cigarettes. Hilma Lawrence lives across the street, too . . . she was a "Class

of '53" here with us . . . but, wait, forgot to mention that Isabelle Cameron is here, too . . . she came in to hold my hand . . . liked the refrigeration, and decided to check in and get herself checked over—does this blonde have an appetite? After putting away the finest the dietician has to offer . . . says she's hungry . . . as a result, Hilma Lawrence, herself no less, is hauling in delicacies from her very fine restaurant. Before coming here, the

Camerons took a spin up Malibu-way . . . at the Holiday House, Dudley Murphy told us the latest Marian Davies saga. Seems that she and Captain Horace Brown anchored their new yacht, the "Marian D", a few hundred feet off-shore and started waving signals . . . never having been a Boy Scout, Dudley couldn't "dig" (as this new generation aptly phrases it) semaphore . . . so Horace picked up his ship-to-shore telephone and explained that

he and Marian would like late dinner at Holiday House . . . some stuff, eh, what?! Took a jaunt up to Arrowhead . . . it gets more picturesque every year. Saw Marge Patterson and Jeanne Roth at the Arrowhead Country Club . . . then over to the Sportsman—talked with Raymie Roth (of Ruby's Dunes) . . . he told us how to drop down to Redlands on the newly improved and very beautiful Mill Creek road . . . then on past Banning and the many Palm Springs signs

The Desert Sun—2b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, August 12, 1954

along Highway 99 . . . the turn-off . . . then at Windy Point, the pungent odor of the creosote bush filled the air—one of our summer showers was just over . . . what a wonderful fragrance . . . you know you are home — America's (and Eisenhower's) foremost desert resort!

PALM SPRINGS SUMMER DIRECTORY

YOUR GUIDE TO WHERE TO FIND IT - WHO TO CALL - WHERE TO GO

These Merchants stay open for your convenience — offering the finest products and services obtainable

AUTO SERVICE

BEEBE DeSoto-Plymouth Sales and Service

682 S. Palm Canyon Dr.

Phone 7022

DESERT INN GARAGE

BUICK & GMC TRUCK SALES & SERVICE

General Automotive Service — Tires — Wheel Alignment
Brake Repairs

Free Pick-Up and Delivery

Phone 4001

Summer Special to Lincoln-Mercury & Ford Owners

DELUXE MOTOR TUNE UP

- INCLUDES PARTS AND LABOR — NO EXTRAS
1. Clean Spark Plugs
 2. Points Replaced
 3. Coil Checked
 4. Dist. Set & Cleaned
 5. Check Wiring
 6. Compression Test
 7. Condenser Replaced
 8. Spark Plug Plugs
 9. Set Timing
 10. Check Battery
 11. Adjust Carburetor

SPECIAL PRICE \$8.65

Overhead Valves Slightly More

Palms Springs Lincon-Mercury Co.
335 E. Sunny Dunes at Palm Canyon
Phone 2301

— Open During the Summer for Your Convenience —

Plaza Motors

CADILLAC — OLDSMOBILE

182 E. Arenas Road

Phone 5122

READY-TO-WEAR

SCOTT'S DESERT WEAR

The finest in Western wear and sun-fun clothes
for the whole family.
— Open 7 Days a Week —
HIGHWAY 111 CATHEDRAL CITY

AIR CONDITIONING

CARRIER — UTILITY and YORK
Residential and commercial installation and service

Henry A. Simsarian

21 Years in Palm Springs
850 N. PALM CANYON DRIVE

PHONE 2768

SWIMMING POOLS

Paddock

Pool Maintenance Co.

POOL CONSTRUCTION

Pool Chemicals & Equipment—Filters—Chlorinators
Vacuum Cleaners

POOLS MAINTAINED

On Monthly or Yearly Basis

California's Finest Pool Service

693 SUNNY DUNES ROAD

PALM SPRINGS 5123

DRUG STORES

OPENING SOON RAMON DRUGS

454 S. Indian Ave

Phone 2949

MISCELLANEOUS

DESERT CAMERA SHOP

marty kenyon's

24 Hour PhotoFinishing

Open All Summer

288 North Palm Canyon Drive

Deslie's Gift Shop

COSTUME JEWELRY—CERAMICS—DOLLS

Reservation Made Indian Jewelry

282 N. PALM CANYON DRIVE

PHONE 5640

Summer Hours: 10 A.M. - 1 P.M. — 7 P.M. - 9 P.M.

PORTABLE BARBECUES & ACCESSORIES

Distinctive Gifts and Fireplace Equipment

Mike's Fireside Shop

171 N. Indian Avenue

Phone 5389

AMBULANCE SERVICE

Wiefels & Sons



666 Vella Road

Palms Springs Phone 2977

Morrison Sewage Disposal

CESSPOOLS, SEPTIC TANKS, SUMPS and GREASE TRAPS

— CLEANING —

24 HOUR SERVICE

PHONE 8-3613



TREE SERVICE



TRIMMING TRANSPLANTING REMOVAL
Palm Trees — Shrubs — Evergreens — Citrus Trees
YEARLY MAINTENANCE

LANDSCAPING — DICHONDRA LAWNS

WEHRLE'S NURSERY

CATHEDRAL CITY

P.O. BOX 851

Telephone Palm Springs 2701

DESERT BOOK SHOP

Books are Ideal Gifts — Wide Selection
Also Bargain Book Table Half Price

443 N. PALM CANYON DR.

PHONE 5208

BUILDING SUPPLIES

Charles Miller Hardware

PAINTS — PLUMBING & ELECTRICAL SUPPLIES

206 N. Indian Ave.

Phone 5805

We Give S & H Green Stamps

Desert Pipe & Hardware

PIPE, PLUMBING & ELECTRICAL SUPPLIES
PAINT & HARDWARE

67-677 Hiway 111, Cathedral City Ph. 8-3755

Dill Lumber Co.

Lumber - Building Supplies - Hardware and Tools
Sherwin-Williams Paints

691 INDUSTRIAL PLACE

PHONES 2758 - 2759

Palm Springs Builders Supply Co.

LUMBER — PAINTS — SAND — ROCK — MILLWORK

"Palm Springs Pioneer Lumber Yard"

490 E. Sunny Dunes Road

Phone 2107

CLEANERS LAUNDRIES

The Automatic

WASHING
DYEING
IRONING
IN MINUTES

BLANKETS
RUGS
BED SPREADS
A SPECIALTY

LAUNDRY

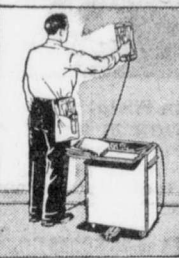
COMPLETE LAUNDRY SERVICE

Rear of 440 So. Indian Avenue — Palm Springs

PHONE 7984

"JUST BEHIND PALM SPRINGS CLEANERS"

Open Mon. - Tues. - Wed. - Thurs. - 8 A.M. to 6 P.M.



RUGS — CARPETS
FURNITURE

"Cleaned in your home or
in our own shop"

DURACLEAN

Tel. 2456

Box 1166

Indian Ave & Oasis Road

WALLS MACHINE CLEANED

WE OPERATE OUR OWN PLANT

Plaza Cleaners

ART WILLS

Closed Saturdays during June, July and August

THE PLAZA — PALM SPRINGS

PHONE 3944

ONE DAY SPECIAL SERVICE

Palm Springs

Cleaners and Laundry

440 S. Indian Avenue

Phone 2832

FURNITURE-APPLIANCES

APPLIANCES
General Electric — O'Keefe & Merritt — Wedgewood
Chambers — Western Holly

Henry A. Simsarian

21 Years in Palm Springs
850 N. PALM CANYON DRIVE

PHONE 2768

TERRIFIC CLEARANCE SALE NOW ON

Popular Price Furniture Store

182 S. Indian Ave.

Phone 2407

MEN'S WEAR

Beck Brothers

"IN THE CENTER"

174 North Palm Canyon Drive

Palm Springs, California

TOM CURTIS

DISTINCTIVE SPORTWEAR

315 North Palm Canyon Drive

PLUMBING

CONTRACTING — REPAIRING & REMODELING

Henry A. Simsarian

21 Years in Palm Springs

850 N. Palm Canyon Dr.

Phone 2768

Palm Springs Plumbing, Co.

PLUMBING... HEATING... COOLING

220 North Indian Ave.

Phone 6704

RESTAURANTS

CHI CHI RESTAURANT

COMPLETE

Merchant's Luncheon

95c

DELICIOUS

7 Course Dinner from

\$1.95

EASTERN

Top Sirloin Steak Dinner

\$2.85

ROAST EASTERN

Prime Ribs of Beef

Extra Cut \$3.85

Our Dinners Include:

Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives. Choice of Desserts from our own Bakery, Cheese Cake, French Pastry or our famous Black Bottom Pies. Choice of Beverages.

Open for Luncheon from 11 A.M.

PHONE 7391

FREE PARKING

KENNY'S KOFFEE KUP

— Delightfully Air Conditioned by Refrigeration —

OPEN 24 HOURS A DAY

— Serving —

Breakfast — Brunch — Lunch — Dinner

"Village's Summer Rendezvous"

Sunset Towers Bldg. 1107 N. Palm Canyon Dr.
Telephone 2664

MEALS FOR THE WORKING FOLKS

Breakfast — Lunch — Dinner

Archie's Sip 'n' Bite

280 North Palm Canyon Drive

SERVING BREAKFAST—LUNCH—DINNER

TONY & MARILYN'S FOUNTAIN

160 NORTH PALM CANYON DRIVE

IN THE PALM SPRINGS DRUG STORE

Harshman's Desert Freeze

1480 South Palm Canyon Drive

CONES — SUNDAES — MALTS — SHAKES

— Pints and Quarts to Take Out —

SERVICE STATIONS

• Lubrication • Washing • Wheel Balancing

While you relax at the pool or in your air conditioned room

we will pick up and deliver your car.

Dudley's Richfield Service

610 N. PALM CANYON DR.

PHONE 9085

Firestone Tires & Batteries

Pickup & Delivery Service

Fred's Texaco Service

"The Best Friend Your Car Ever Had"

375 N. Palm Canyon Dr.

Phone 9017

HINKLE & JOHNSON FLYING "A" SERVICE

We Give S&H Green Stamps

305 N. Indian Ave, Palm Springs

Pick-Up & Delivery

Phone P.S. 9060

Night Lubrication

OPEN 24 HOURS

HAROLD'S 76 SERVICE

LUBE—TIRES—ACCESSORIES—PICK-UP—DELIVERY

301 N. Palm Canyon Drive

Phones 9068 - 2633

Week's Building in City, Area Totals \$109,752

Palm Springs and area building permits during the past week totaled \$109,752, with the largest single item being a \$45,000 apartment building at 641 North Palm Canyon drive owned by Harry Haimowitz.

Four swimming pools were among the 13 permits issued.

Palm Springs permits were: H. M. Beerman, 232 Camila, pool, \$5,000; Mabelle Dan, 210 E. Camino Way, air conditioning, \$8,000; Mary D. Evans, 1085 Deep Well road, pool, \$3,000; Harry Haimowitz, 641 North Palm Canyon drive, apartments, \$45,000; Fred Hathaway, 1424 Via Salda, addition, \$2,000; Edith Manners, 980 North Indian avenue, hotel, \$9,000; Marion McNally, 656 Highland, pool, \$3,000; Jack Meiselman, 546 Plaza Amigo, dwelling, \$9,000; A. J. Salter, 492 Santa Clara, pool, \$5,000.

Area permits were:

A. Capp, Palm Desert, dwelling, \$9,992; Walker, Palm Desert, storage, \$275 and J. M. Wenck dwelling, \$7,485.

State to Offer Temporary Jobs to Interviewers

Coachella Valley residents who can be trained as employment interviewers now have an opportunity to qualify for occasional work with the California Department of Employment, J. K. Bonham, manager of the department's office in Indio, said today.

A civil service examination will be given in Indio August 28 to qualify "seasonal employment assistants," he said. There are no experience and education requirements for entry to this examination, but applicants are preferred who have had experience in personnel or welfare work, insurance, vocational teaching or other applicable fields, Bonham said. A good education and ability to write effectively also are required.

"Persons passing the examination will qualify for seasonal employment at \$1.75 an hour," he explained. "Jobs lasting from a few days to possibly several months will develop when the volume of unemployment insurance claims is high, and we have to add to our office staff."

Official application forms must be obtained at the Department of Employment office 83-151 Requa street, Indio, and mailed to the State Personnel Board, 1015 L street, Sacramento.

TV Campaign in Sun Proves Very Successful

Palm Springs Community Television Corporation realized excellent results from its exclusive advertising campaign in The Desert Sun during the past month, Manager Hal Waltz reported this week.

The campaign announcing a "New Policy," using only The Desert Sun, resulted in 160 new subscribers, besides the three large installations at Sahara Trailer park, Biltmore hotel and Del Marcus hotel.

Liberal credit terms and rapid installations were the two features of the campaign.

Besides the many new additions, hundreds of letters were received from vacationing Villagers who read the advertisements and inquired by mail how soon they could secure installation.

Waltz, in reporting the successful campaign, said that his company now has more than a half million dollars invested in bringing to Villagers and visitors the finest television anywhere.

Additional improvements are now being made, new areas for extension of the cable are being checked, and plans are under way to add new channels to the already excellent selection provided subscribers, Waltz said.

Geoffrey Esbitt to be Accomplished Traveler

Geoffrey Esbitt will be an accomplished traveler by the end of the summer.

He had just returned from a two weeks' stay at the Woodcraft Rangers Camp at Arrowhead, and then left by plane for Los Angeles, where he was met by his grandparents. His parents, Mr. and Mrs. Herb Esbitt, 1474 San Lucas, drove to Los Angeles Sunday and from there went to Crestline, where they joined Mr. and Mrs. Joe Eichler and children, Christie and Kenton.

The Eichers and Esbitts plan to spend the rest of the summer at Crestline.

Dan Chalfont to Return from Camp

Dan Chalfont, son of Mr. and Mrs. Frank R. Chalfont, 3400 Sunny Dunes road, returned home last week from Camp Conrad in Barton Flats, where he had spent the previous two weeks.

Sports Car Race Set October 16-17 at Airport Here

Palm Springs Airport and the California Sports Car Club have entered into contract to stage the annual Palm Springs Sports Car Races October 16 and 17, with approval of city council.

This is the first year that the California Sports Car Club has entered into direct negotiations to stage the annual classic, which attracted more than

20,000 spectators in 1953 and about 10,000 this spring. Inclement weather throughout the Southland was responsible for the small crowd in 1954.

Merton and Malcolm Haskell, operators of the airport, and President Marvin Miles, Treasurer Raymond Frug, and Secretary Joseph J. Weisman of the Sports Car Club have signed the contract.

The Sports Car Club is a non-profit organization, and stages races throughout the state. All features of past races plus new innovations will be included in this year's event.

Negotiations are also under way to stage the annual Na-

tional Stock Car Race at the airport early in December. The Haskell brothers will seek approval of city council as soon as a contract has been signed.

The races, which are limited to winning drivers throughout the nation during the past six months, formerly were held at Daytona Beach, Florida. All new cars are used by the drivers.

Representing the sponsor, SAFE Circuit of Champions, is Bud Hine of Santa Monica, West Coast regional representative. Request that the race be held here was made by him, the Haskells said.

District Rural Building Ranks Second in County

Unincorporated area in the Palm Springs Unified School District placed second in building in Riverside county during July, with the entire county setting a new monthly record

of \$2,141,134.

The Palm Springs district had construction costing \$265,799, with the leader being the Alford district with \$749,844. Alford takes in La Sierra and Arlanza and much of the unincorporated area between Riverside and Corona.

The new high for the county's unincorporated area surpassed the previous record set in July 1953 by \$80,000. Records have been kept since the county building code went into effect in October of 1952.

The total valuation of construction authorized so far this

Squatters

Supervisors Plan Action at Idyllwild

Summer squatters at Idyllwild County Park will think twice before taking over the park next year, county supervisors warn.

A time limit was suggested, along with a fee of \$1 for a permit to camp in the park. At

year is \$9,469,484, compared to \$10,128,463 as of August 1, 1953.

The Desert Sun—3b and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, August 12, 1954

present, there is no time limit and no fee is charged.

Reason given was that squatters take all available spaces, leaving no room for county residents.

Supervisors indicated that action would not be taken this year.

READ SUN CLASSIFIED ADS



Mayfair
SUPER MARKETS

444 N. PALM CANYON DR.
Palm Springs

Advertised prices good
Thursday thru Sunday, August 12, 13, 14, 15
No sales to dealers. Limit rights reserved.

CHARCOAL
Red Seal 10-lb. bag **63¢**

Reynold's **Charcoal Briquettes** reg. pkg. **29¢**

Chris and Pitts' **BARBECUE SAUCE**
12-oz. bottle **39¢**

For Barbecue Sauces
Wesson 61¢
Oil qt.

French's 9-oz. **Mustard** 16¢

HOLLY 10-lb. bag **SUGAR 89¢**

Laura Scudder's **MAYONNAISE** quart jar **59¢**
Minute Maid, Frozen **ORANGE JUICE** 2 6-oz. cans **27¢**

Gold Medal **FLOUR** 5-lb. bag **51¢** 10-lb. bag **99¢**

Wilshire, Sweet **PICKLE STIX** Pint Jar **29¢**

N. B. C. Crackers **HONEY GRAHAMS** 1-lb. pkg. **31¢**
M. T. Fine **PUDDINGS** 3 4-oz. pkgs. **27¢**
Converted **UNCLE BEN'S RICE** 14-oz. pkg. **25¢**
Jaques's Parisian **FRENCH DRESSING** 8-oz. btl. **20¢**
Sta-Flo **LIQUID STARCH** qt. btl. **25¢**
Comfort **TOILET TISSUE** 4 rolls **37¢**
COCA COLA 6 for **45¢**
Aunt Wicks' **ROOT BEER MIX** 2 reg. pkgs. **17¢**
CHIC 2 for **29¢**
Dietetic Beverage

GERBER'S
Strained Foods 4 4 1/2-oz. cans **34¢**
Junior Foods 2 6 1/2-oz. cans **23¢**

U. S. Choice Grade, Spring, Shoulder
LAMB ROAST 29¢ lb.
Have it cut up for delicious shish kebab
LAMB BREAST Tender and Meaty 10¢ lb.

Armour's Star, U.S.D.A., Grade A **JUNIOR TURKEYS** 4 to 6 lbs. avg. wgt. **55¢ lb.**

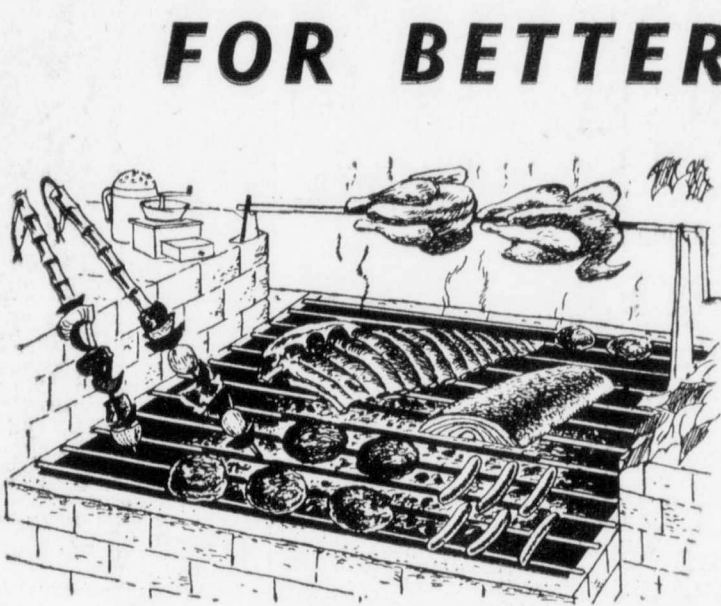
MAYFRESH Large, Grade A **EGGS** Doz. **49¢**

SUNSHINE BISCUITS
Hi-Ho Crackers 1-lb. pkg. **32¢**
Hydrox Cookies 12-oz. pkg. **37¢**
Fig Bars 16-oz. pkg. **37¢**
Vienna Fingers 14-oz. box **37¢**
Clover Leaves 9 1/2-oz. pkg. **37¢**

Marco — Get your "Marco" Cards Here **9¢**
DOG FOOD tall can **29¢**
Swift's Margarine 1-lb. pkg. **29¢**
Foaming Cleanser **AJAX** 2 14-oz. cans **25¢**
Modern Protection **TAMPAX** pkg. of 10 **39¢**
For dishes **VEL** 1-gal. size **29¢** giant size **69¢**
Fabulous **FAB** 1-gal. size **29¢** giant size **69¢**

PALMOLIVE SOAP 3 reg. bars **23¢** 2 bath bars **23¢**

CASHMERE SOAP 3 reg. bars **23¢** 2 bath bars **23¢**



Time for dad to put on the cap and apron! Mayfair brings you a whole grill-full of popular features for the barbecue, along with accessory items that will help to make your outdoor cooking a big success, and easy as pie! They're priced just right, too!

FOR BETTER BARBECUES...

FRYERS

Armour's Star, U.S.D.A. Grade A

These young, tender fryers are just the thing to roast whole on the spit. Mmm, what flavor! And—you're protected by the seal of the U. S. Dept. of Agriculture on every chicken!

Whole or Pan Ready

51¢ lb

Tender, juicy, U. S. graded steer beef
RIB ROAST
RED RIBBON Budget Beef 65¢ lb.
BLUE RIBBON Choice Beef 67¢ lb.

Lean, genuine English cut **SHORT RIBS** 29¢ lb.

Grill them over charcoal for a top taste treat!
FRANKS Buffet Brand, All meat, 1-lb. pkg. **45¢ lb.**

Cut-Rite **Wax Paper** 125-ft. roll **23¢**
Green Label, Chunk Style **Star-Kist Tuna** 6 1/2-oz. can **29¢**
Food Club, Frozen **Peas & Carrots** 2 10-oz. pkgs. **25¢**
Food Club, Frozen **Green Beans** French Cut 2 10-oz. pkgs. **35¢**
Betty Crocker's **Cake Mixes** 17-oz. pkg. **29¢**

FEATURED BY **Philip Norman** DAILY ON KNX
Barbara Ann Bread large loaf **28¢**
Yuban Coffee 1-lb. can **51¢**
Lyndon Bored Turkey 5 1/2-oz. can **53¢**
Instant Fels Naptha large pkg. **30¢**
Bumble Bee Pink Salmon tall can **49¢**
Bonnie Dog-E-Stu tall can **16¢**
Dr. Lyon's Tooth Powder large can **45¢**

Extra Fancy, Sweet
THOMPSON SEEDLESS GRAPES 7 1/2¢ lb.

Extra fancy **Bartlett Pears** Best Eating 9¢ lb.
Garden fresh, tender **Crisp Celery** 3¢ lb.

DELICATESSEN Finest Quality, All Beef
SLICED BOLOGNA 39¢ lb.
Creamy, Monterey **JACK CHEESE** 45¢ lb.

As featured by Walt Jenson on...
Quick! What's the Answer? MAYFAIR'S RADIO SHOW
KOLD-KIST Frozen Chili & Beans 16-oz. pkg. **28¢**

LIQUORS
GRAND CROIX Imported FRENCH BORDEAUX WINE RED or WHITE **79¢ Fifth**
Bottled House 6 Yr. Old Bonded Bourbon 5th **\$398**
Sandy MacGregor, Imported Scotch Whisky 5th **\$439**
Park Avenue, Distilled Dry Gin 5th **\$279**
ZAROFISKY 80 Proof **VODKA** Makes an excellent Collins or Screwdriver **\$2.67 Fifth**

The Desert Sun—5b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, August 12, 1954

Classified ...Ads...

The Desert Sun
and PALM SPRINGS NEWS
Published every
MONDAY and THURSDAY
(Except June, July and August, when
published Tuesday only)
PHONE 2249
Box 190, Palm Springs, Calif.

RATES
(Minimum ad, 3 lines—count 24
letters and spaces to a line)
1 time, per line..... 75c
(Min. 2.25—1.50 cash in adv.)
Per 1 Week 2 Weeks 1 Month
Line (2 TIMES) (4 TIMES) (9 TIMES)
1.00 1.25 2.25

- Ads ordered for more than one time
must run in consecutive issues to earn
above rates, otherwise single insertion
rate will be charged for each time run.
- Save by ordering your ad run 4 or 9
times—if cancelled before completion,
you will be charged at nearest rate
applicable for times run and get a
REFUND for the difference.
- This newspaper cannot be responsible
for more than one incorrect insertion;
please notify us promptly of any error
in your ad.
- DEADLINES—For new copy or cancella-
tions: MONDAY ISSUE—5 P. M. FRIDAY
THURSDAY ISSUE—5 P. M. TUESDAY

- ADDRESS all communications to The
Desert Sun, P. O. Box 190, Palm
Springs, California.
- LOST AND FOUND—For new copy or cancella-
tions: MONDAY ISSUE—5 P. M. FRIDAY
THURSDAY ISSUE—5 P. M. TUESDAY

Lost and Found 10

LOST between Vista Oro and
Thunderbird, white plastic
purse containing ring box—
with three rings, red leather
billfold with \$30, bank book
inscribed "Ammy Johnson".
Generous reward for return.
Contact Mrs. Ammy Johnson,
634 Vista Oro, Ph. 4320.

Personals 12

THE WORLD may not beat a
path to my door, but anyone
who wants a good clean station
wagon will call 6556 evenings.

ALCOHOLICS Anonymous, Air-
port, 8:30 Wednesday nights.
Phone 2701.

PASSENGER to Iowa, leave
Sept. 2. Share gas and oil.
Phone 5298 between 5 and 9.

Service Miscellaneous 15

Palm Springs Engineering Co.
Machine Shop
375 Sunny Dunes Road
Telephone 5411
General Precision Machine Work

ADD A ROOM
Commercial or Residential.
Carpenter Supervision
Call 7691 Nites 5862

TREE SERVICE
INSURED
Trimming-topping removal
L. R. Wehrle, P.O. Box 851
Cathedral City—8-4461 or 2701

TYPISTS! Make money at home!
Write R & M Service, 2 Mad-
ison, Greenwood, Indiana.

Situations Wanted 25

HAIR STYLIST desires position
as shop manager or employee
in shop before school starts.
Have eight-year-old son. Pre-
fer position with living quar-
ters furnished or available on
yearly lease. Excellent hair
shaper, adaptable, attractive,
and will assume responsi-
bility. References furnished
personal and professional.
Write P.O. Box 741, Whittier,
California.

RESPONSIBLE middle aged
family man would like posi-
tion as manager or assistant
of motel in Palm Springs
area. Dependable, references
exchanged. Write Mr. C. P.
Tolette at 1142 West St. C.
Ontario, Calif. Or call collect
Yukon 65310.

EXPERIENCED, capable widow
wishes position as manager of
apartments or hotel for com-
ing season. Can furnish ex-
cellent references and good
following. Available anytime
for interview. P.O. Box 1061,
Palos Verdes Estates or call
Frontier 54355.

OWNERS and manager with
wife's help wishes to offer
services as manager of resort
motel or hotel in Palm
Springs after October. Sal-
ary open. Contact J. E. Wist,
Country Cottage Lodge, P.O.
Box 246, Tahoe Valley, Calif.

COUPLE would like to manage
apartment or motel, year
round. Best of local refer-
ences. Theo. Fournier, 14535 1/2
Haynes St., Van Nuys, Calif.
State 5-7255.

PAINTING, decorating, paper
hanging. Very reasonable.
Free estimates. Ph. 5850 ev-
enings.

LADY, 34, needs immediate em-
ployment. Year round resi-
dent, prefer clerical, clerical
or receptionist work. Ph. 4644.

PAINTER Interior and exterior
Free estimates. Reasonable.
Immediate service. Ph. 7905.

Help Wanted 27

EMPLOYMENT
SERVICE AGENCY
OPEN
Hours 9-1
135 E. Andreas Rd. Ph. 2901

DWYER'S BUSINESS SERVICE
Employment Agency
256 S. Palm Canyon—Ph. 7691
OPEN ALL SUMMER

Help Wanted 27

CITY OF PALM SPRINGS will
conduct examination for Po-
lice Patrolmen, Friday, Au-
gust 27, 7:30 p.m. at Library.
Salary range \$288-352; age
21-35; high school education
required. Apply City Man-
ager's office, City Hall.

COSMETICIAN, experienced,
please apply in person. Ra-
mon Drug, Indian at Ramon.

AUTOMOBILE salesman want-
ed. Apply Beebe ReSota- Ply-
mouth, 692 S. Palm Canyon.

Bus. Opportunities 29

COFFEE SHOP, including living
quarters, good paying busi-
ness. Ideal for couple. Dis-
ability causes sale. 480 No.
Palm Canyon Drive.

Business & Financial 30

FIRST T. D.'S WANTED
Palm Valley Realty Co.
Box 99 Palm Springs 8-3481
Wonder Pains Rd. & Hwy 111

Lots & Acreage 33

MOUNTAIN RESORT property
by private party. Beautiful,
large lot easily accessible, 2
beautiful roads, water and
electric, exclusive mountain
club (charter membership if
approved). White sand bath-
ing beach, beautiful club
house, dining, dancing, tennis
courts and boating for own-
ers of property. Plans avail-
able, Swiss chalet (optional),
located in San Bernardino
mountains. Illness reason for
selling. Contact Mrs. Judson
T. Bertrand, 1454 N. Hunting-
ton Blvd., Pomona, Calif.

LARGE LOTS. Choice resi-
dential area, water shares. Terms,
owner, 6284.

2 HILLTOP LOTS to trade for
late model Cadillac, Lincoln,
Packard. Owner, Ph. 7127.

For Sale or Exchange 34

WILL TRADE or 3 bedroom, 3
bath estate type home in year
'round Albuquerque, New
Mexico, valued at about \$45,
000 for similar type home or
income property in Palm
Spring. Write Dr. M. H. Beebe
607 Solar Road, Albuquerque.

GLASS SHOW CASE 2 by 6.
Very reasonable. Phone 2638.

Real Estate—For Sale 35

PALM SPRINGS

PALM SPRINGS FOR CLIMATE

HAROLD HICKS

FOR

REAL ESTATE

For Over 30 Years

LAS PALMAS ESTATES home,
3 bedrooms, 3 baths. Large,
walled lot. Only \$32,500 and
most attractive terms.

TAHQUITZ RIVER ESTATES, 3
bedrooms, 2 baths with pool.
Lovely furnishings and pool.
Landscaped 100 foot lot.
\$32,500. Terms.

NEW APARTMENT Hotel with
pool. 11 units. Priced to sell
for cash. Please see us for
details of this exceptional
offer.

IF IT'S FOR RENT OR
IF IT'S FOR SALE...
HAROLD HICKS HAS IT

REALTOR

813 North Palm Canyon Drive
Phone 2736

AND ASSOCIATES

Mildred Jackson - Ray Baur
Burnham Bigelow-Ken Herman

3 BEDROOM home, tub and
shower, \$11,500 or will rent
and apply part of rent to-
ward purchase price.

2 BEDROOM, 2 bath home,
nicely furnished on 120 ft. lot.
Sell with small down pay-
ment or lease with option to
buy.
TV cable installed.

2 BEDROOM nicely furnished
home, ideal location. \$10,500.
Small down payment will
handle.

2 BEDROOM, 2 bath furnished
rental, nice location. \$100
month.

See us for industrial property.

DON WILLIAMS

423 N. Palm Canyon Ph. 3311

3 BEDROOM, 2 bath, carpet
drapes, venetian blinds,
walled, landscaped, and OH
YES! It has many trees.
\$13,500 with \$2500 down.

2 BEDROOM, 2 years old, on
Riverside drive, \$14,500.

6 UNITS and pool, 5 fireplaces,
5 kitchens, \$48,500.
WE have many good R-1, R-2
and R-3 lots.

AMY NELSON

REAL ESTATE
Associates
Arthur Lee - Caroline Marlin
227 N. Palm Canyon Ph. 4627

EXCLUSIVE

6 UNITS—POOL—1/4 block El
Mirador. Five kitchens, five
fireplaces. Sacrifice, \$48,500.

FRANK MILLER

Mildred Potter

428 No. Palm Canyon Drive
Ph. 2929 or 6556

Real Estate — For Sale 35

THERESA PRESS

"SUMMER BUYS ARE CHEAPER"

Two lucky clients bought last week specials!

Well, you be the lucky one to buy one of

this week's special!

IT'S SMART TO BE THRIFTY — This is as PRESS built home

and a very smart buy, all the qualities of a higher priced home.
Just completed, two bedrooms, living room with fireplace,
screened in lanai, forced air heat and cooling, walking distance
to Cahulla school. \$12,500.

ANOTHER PRESS BUILT QUALITY HOME, nothing to compare
with it for the price. Two bedrooms, 1 1/2 baths, beautifully in-
terior and exterior. Large overhang on patio, lots of
concrete. See this and you TOO will be convinced. Corner of
Calle Marcus and Paseo El Mirador. \$13,500.

FORCED SALE — OWNER LOSES — YOU GAIN ON THIS ONE!
Home being offered for less than cost, 3 bedrooms, 2 baths, bar,
swimming pool, sun deck, partially walled, needs paint but
is sound investment. \$16,800.

HOME AND GUEST HOUSE — right off Palm Canyon, 4 bed-
rooms, 3 baths, fenced and landscaped. \$19,500.

PRESS EXCLUSIVE! This one just came in. Formerly priced at
\$29,500. Beautiful South Tahquitz River Estates home, 3 bed-
rooms, 2 baths, 2 car garage, carpeted and draped, fenced and
landscaped. A sacrifice and I mean a sacrifice. No offers, cash
out. \$20,000.

INCOME — Let the rent checks work for you! R-3 lots off Indian
Avenue, heart of renting district. Has two homes, plan ap-
proved for third unit. One home has 2 bedrooms, 2 baths, liv-
ing room with fireplace; second has one bedroom, TV in and
paid for, walking distance to stores, excellent terms. \$16,500.

ATTENTION, INVESTORS! M-1 property, beautiful modern
building, designed by Architects Wexler & Harrison, 7,000
square feet of floor space, now divided into four large stores,
entrance from two streets, suitable for offices, cabinet shop,
warehouse, etc. See us or details.

RENTALS—Furnished, modern 1 bedroom and guest house by
season or year. \$150 per month.
Furnished two bedrooms, two baths. \$100 per month.
Unfurnished, 3 bedrooms, 2 baths. \$125 per month.
R-3 lot, 100' x 110'. \$4,500.

WHETHER YOU ARE BUYING, RENTING OR

BUILDING OUR OFFICE IS READY TO SERVE

YOU WITH OUR OWN PERSONNEL.

THERESA PRESS

REALTOR

JOE DE FRANCIS, Associate

420 South Indian Ave. Phone 5282 or 5691

Peter B. Sheptenko

OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE

BEAT THIS?

2 BEDROOM, 2 bath, furnished.
A buy at \$10,500, terms.

3 BEDROOMS, 2 baths, large
lot, nice view of mountains,
price reduced for action to
\$11,500.

IDEAL FAMILY HOME
4 bedrooms, 2 baths. Furnace
heat. Air cooled. Beautifully
landscaped and fenced in lot.
TV in. All for only \$15,000
furnished.

MODERN RANCH HOUSE, 2
bedroom main house, 2 bed-
room guest house. Large com-
pletely equipped swimming
pool. TV in. Beautifully land-
scaped grounds. All for ONLY
\$23,500.

EXCLUSIVE AREA
4 BEDROOM, 3 bath home.
Beautifully decorated and
furnished. Carpeted through-
out. Large 150 foot corner lot,
completely walled in. Plenty
room for pool and guest
house. All for only \$27,500.

TRADE for L.A. Area home or
income, 3 bedroom 3 bath
furnished De Luxe home with
large swimming pool. Only
\$32,500. Submit yours.

15 UNITS TRAMWAY AREA
On Palm Canyon Drive. Large
lobby and swimming pool.
Completely furnished. Only
\$95,000. Will take small down
or part trade.

2 bedroom house. Guest house
with 1 bedroom, kitchen and
bath on R-2 lot.
All for \$13,200.

Triplex. New and crisp, asphalt
tile throughout. Separate
laundry room. Corner lot. Let
us show you this.

Outstanding Merito Vista home
with unobstructed view of the
mountains, complete privacy
and spacious grounds, 4 bed-
rooms. Ideal for gracious
family living. Priced right.

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS

475 N. Palm Canyon Drive
Phone 2727

OFFICE OPEN ALL SUMMER

ASSOCIATE BROKERS

BILL COLVEN BILL HEISER
MIKE JEKYLL

See us for industrial property.

James Hammond

REALTOR

875 N. Palm Canyon Drive
Phone 5373

Associates

Esther P. Hammond
Eve Morgan Lisa Jones

For Sale or Trade

6 UNITS located best hotel area
in town. Corner lot. Room for
more units or pool. Priced
right.

Ralph Weinstein

REALTOR

256 1/2 S. Palm Canyon Drive
Phone 2884

MOUNTAIN cabin in Nighting-
dale, 4000 foot elevation, off
road to Idyllwild. Completely
furnished, including toilet,
shower, butane range, Servel
refrigerator and lights. Also
guest cabin and garage. On
2 acres of ground covered
with pinon nut trees. See
owner M. M. Pavy, 1001 So.
Palm Canyon Drive. Phone
7342.

Terry Ray

IF IT'S LISTED

IF IT'S A REAL BUY!

WE HAVE IT !!!

Terry Ray's

DRIVEIN REALTY

Jules De Vorzon Helen Churchill
Howard Palmer Ernie Dunlevie
773 N. Palm Canyon Ph. 2064

Real Estate—For Sale 35

REAL BARGAIN. Built in 1926.
Absolutely the most unique
and artistic construction in
town. In beautiful Tahquitz
Park Estates. Built on two
lots, 4 units. MUST SELL.
Make your offer. Write Des-
ert Sun, Box 190, File F-9.

SATISFIED buyers. No High
pressure selling. I show, you
make the decisions. COL
WARD WOOLDRIDGE, Real-
tor 101 N. Palm Canyon Dr.
Phone 3555 or residence 2360.

SMALL APARTMENT house
furnished, \$21,500. Phone 3308,
P.O. Box 444.

CATHEDRAL CITY

NEW triplex, one bedroom each;
good location; plenty of tile
floor covering. Small down
payment. Only \$27,500.

Boze Builder

Phone 5370

RANCHO MIRAGE

LISTINGS WANTED

DON CAMERON, REALTOR
P.S. 8-4932, Palm Desert 76-3961

TAMARISK C. C. AREA

Get Ready Now

SPECTACULAR buys of poten-
tial subdivision acreage in
the country club area. This
rapidly expanding area has
tremendous possibilities for
capital gain.

PALM VALLEY

REALTY CO.

WILLIAM G. PEACOCK
Wonder Palms Road
and Hwy 111
Phone 8-3481

Exchanges 36

Let us exchange

What you have

For what

You want

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS

475 N. Palm Canyon Drive
Phone 2727

OPEN EVERY SUMMER

FOR OVER NINETEEN YEARS

ASSOCIATE BROKERS

Bill Colven Bill Heiser
Mike Jekyll

WILL ACCEPT DUPLEX AS
PART PAYMENT ON
PALM SPRINGS UNITS.
PHONE 5671.

WILL TRADE my home with
guest cottage for foothill
ranch. No desert. Owner.
Phone 7127.

Real Estate Wanted 37

WANTED

Restaurant Space

6000 to 8000 square feet
with ample parking space

House of Roy

Junction of Highway 111 and
Palms to Pines highway

YOUNG speculator will buy low
priced desert property to \$50,
000. Write legal description
and price. Mr. Black, Box 85,
Palm Springs.

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor, 677 N. Palm Canyon
Phone 2727

Wanted to Rent 39

2 OR 3 BEDROOM furnished or
unfurnished house, south end,
for professional man and
family, 10 year old girl. Rent
must be reasonable. Will
lease. Write P.O. Box 121, Bi-
jou, California.

ARTHURIC wheelchair patient
wants place in desert near
mineral baths with 24 hour
nursing. Write Mrs. Sharp,
800 S. Beacon, Dallas, Texas.

2 OR 3 Bedroom house, year's
lease. Morrison, 9327 West
Pico Blvd., Los Angeles. Brad-
shaw 24251.

2 REGISTERED nurses desire
bedroom apartment walking
distance to hospital if possi-
ble. Phone 2774.

Rooms for Rent 40

ROOM in beautiful home, close
in. Private bath and cooler or
share house with lady. Ph.
3029.

SLEEPING room, breakfast op-
tional. Call 4644.

Apartments for Rent 43

SINGLE ROOMS and single
apartments with kitchens. Air
conditioned, walking distance
center of Palm Springs. Sum-
mer rates—daily, weekly or
monthly. Granada Hotel, 259
N. Indian Avenue.

FURNISHED or unfurnished 1
and 2 bedroom apartments
Pool, TV, Carpeting, Bermuda
Palm, 1675 S. Indian Trail.
Phone 6476 or 6478.

UNFURNISHED, new one-bed-
room apartments. Nice loca-
tion. \$85 per month. Call 5370
for appointment.

Real Estate—For Sale 35

REAL BARGAIN. Built in 1926.
Absolutely the most unique
and artistic construction in
town. In beautiful Tahquitz
Park Estates. Built on two
lots, 4 units. MUST SELL.
Make your offer. Write Des-
ert Sun, Box 190, File F-9.

SATISFIED buyers. No High
pressure selling. I show, you
make the decisions. COL
WARD WOOLDRIDGE, Real-
tor 101 N. Palm Canyon Dr.
Phone 3555 or residence

Real Circus to be Feature of Farmers Fair at Hemet

Thrills of a real circus will mingle with those of a real fair this year at the Farmers Fair of Riverside County at Hemet when Bell Bros. Circus, a streamlined version of the big top, will be presented as a free attraction on the opening days of the fair, Wednesday and Thursday, August 18 and 19. Complete with wild animals, clowns, aerialists, trained and cage animals and all the color that goes to make up the glamor of the circus, performances will be presented twice daily.

The entire circus will join in a free street parade Wednesday, along with the first annual pet parade through the streets of Hemet.

FLOYD HUMESTON, America's youngest wild animal trainer, is featured with his famous lion, "Fearless Fagan." Humeston received wide publicity several years ago when he took his lion with him when going into military service because he could find no one willing to care for the ferocious beast. Both have been seen in many motion pictures and on television shows. Now they match wits in the steel cage with Fagan flanked by snarling pumas and bears.

Featured also will be the Eddie Kohl troupe, sensational aerialists defying death on the flying trapeze. Kohl, assisted by his beautiful wife, Herta, and equally lovely Esther Humeston, defy the laws of gravity far above the earth. Kohl is the only aerialist in the world to execute a successful pike forward from the flying trapeze—a feat he does at each performance.

NO CIRCUS WOULD be complete without clowns and they'll be in and out of the show with their side-splitting walk-arounds. Bobby Kay heads the troupe of funsters as they perform with their funny Fods, the burning firehouse and tangle with a live boxing kangaroo.

Sheba the elephant, a half ton of intelligence, will show her bag of tricks as well as other trained animals. Wild animals in gay circus cages will be there for all to see.



Trying to decide when to take out that insurance? That's simple. You have just two choices... BEFORE it's too late — or — AFTER it's too late!

SAMSON-CURTIS Incorporated

756 N. Palm Canyon Drive
PALM SPRINGS
PHONE 2719

RUPP'S SUPPLY will service all makes of Home Appliances

SERVICE AND INSTALLATION
ON ALL COMMERCIAL OR RESIDENTIAL
REFRIGERATION
ELECTRIC APPLIANCES — DISHWASHERS
WASTE DISPOSAL — WASHING MACHINES
EVAPORATIVE COOLERS

Stan Norman
SERVICE MANAGER

CALL US FOR

SALES-SERVICE-INSTALLATION

RUPP'S SUPPLY

CATHEDRAL CITY

TEL. 8-3744

The Desert Sun—6b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, August 12, 1954

Mitchell Confers with Officials at Sacramento

Palm Springs Indian Agent Ned Mitchell was in Sacramento last week to discuss with area Bureau of Indian Affairs officials the recent court decision upholding the government's allotments of Indian land.

Mitchell left for Sacramento immediately after the county planning commission's public hearing on the proposed Guiberson cement plant.

Mrs. Mitchell and their children also left here to spend two weeks visiting her parents, Captain and Mrs. John C. Watson, at the Russian River.

Roeseler Hired to Prepare Text on Master Plan

W. G. Roeseler, former city planning director, was retained by council last week to prepare a text of the master plan for the city of Palm Springs, to aid the new planning director with plans and programs now under way.

Roeseler resigned July 1 to accept a position with the city of Kansas City, Missouri. Fee authorized by council was \$300.

DIRECTORY Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS	Phone
APPLEBAUM, DAVID	5555
326 S. Indian Ave	
BOGGESE, Incorporated	2971
Penthouse 31, The Plaza	
FOSTER, HERBERT H.	3555
101 N. Palm Canyon Dr.	
FULTON, MURIEL E.	2225
119 S. Palm Canyon Dr.	
GANNON REALTY CO.	2772
711 N. Palm Canyon Dr.	
HAMMOND, JAMES	5373
875 N. Palm Canyon Dr.	
HARRY REID and	
RUSSELL WADE	2855
850 S. Palm Canyon Dr.	
HICKS, HAROLD J.	2736
813 N. Palm Canyon Dr.	
ISRAEL, ADOLPH	2981
671 N. Palm Canyon Dr.	
KOTY, FRED F.	2522
380 N. Palm Canyon Dr.	
MATHEWS, CHAS. J.	5308
180 S. Indian Ave.	
MILLER, FRANK W.	2929
428 N. Palm Canyon Dr.	
MUNHOLLAND & CO.	3673
1059 N. Palm Canyon Dr.	
NELSON, AMY	4627
2277 N. Palm Canyon	
NATHANSON, JERRY	5234
482 N. Palm Canyon Dr.	
NICHOLS, CULVER	2182
861 N. Palm Canyon Dr.	
RAY, TERRY	2064 or 5103
773 N. Palm Canyon Dr.	
ROCKS, MADGE O.	7375
P.O. Box 669	
SHEPTENKO, PETER B.	2727
The Pioneer Realty Co.	
475 N. Palm Canyon Dr.	
VENGER, LOUIS	6060-5595
3775 N. Indian, P.O. 1447	
WEINSTEIN, RALPH	2884
256 1/2 S. Palm Canyon Dr.	
WILLIAMS, JOHN W.	3311
423 N. Palm Canyon Dr.	
WRIGHT, BILLY	5727
180 S. Indian Ave.	

CATHEDRAL CITY
BILES, RUTH 8-4371
56 Glenn Street
HILLERY, WILLARD R. 8-3477
JORGENSEN, E. M. 8-3401
68-574 Broadway
SHERRILL, R. H. "Bob" 8-3543
707 and 713 "D" St.

COACHELLA
RALPH L. STEPHENS CO.
Hiway 111 and Hill Dr.
85-205

PALM DESERT
EDITH EDDY WARD
Palm Desert 76-3431
ELLSWORTH, BOB 76-3741
P.O. Box 281

THUNDERBIRD AREA
BURKE, TONY 8-5432
Opposite Wonder Palms Hotel

RANCHO MIRAGE
EWART, ESTELLA C. 8-4203

TAMARISK C. C. AREA
PALM VALLEY REALTY Co.
Wonder Palms Rd. and Hiway 111 8-3481

IDYLLWILD
BELYEA, MARIE 80-146
P.O. Box 211
opposite Catholic Church

Thrifty
CUT RATE DRUG STORES

Prices Good Thru Sun. Plus Fed. Tax

HALF PRICE SALE

ENTIRE STOCK OF FASHION JEWELRY

• Pins • Earrings • Bracelets • Necklaces

Reg. 88c Stock

Your Choice **44¢**

Reg. 98c—Now 49c
Reg. \$1.89—Now 94c
Hurry for best selections!

366 SOUTH PALM CANYON DRIVE
PALM SPRINGS, CALIFORNIA

\$2,000,000 CLEARANCE SALE

Thousands of Dollars in Valuable Prizes Given Away by Thrifty in August ASK SALESPERSONS FOR DETAILS

FREE 1st Prize **\$1427.50 Value All Electric KITCHEN**

Consisting of:

\$227.50 Value **HAMILTON WASHER**

\$300.00 Value **HAMILTON DRYER**

\$500.00 Value **COOLERATOR** Refrigerator-Freezer

\$400 Value **MAGIC CHEF Electric RANGE**

2nd Prize **MINK STOLE** Wilshire Fur Galleries

3rd-4th-5th Prizes **\$170.00 TEMCO POWER MOWER**

6th Prize—\$150 PAINT FOR YOUR HOME

7th-8th Prize—\$105 Graybar Electric Sewing Machine
9th Prize—\$93.00 16-PC. FURNITURE SET
10th-15th Prize—ROUND TRIP FLIGHTS TO SAN FRANCISCO VIA CALIFORNIA CENTRAL AIRLINES
16th-20th Prize—UNGUAR DO-IT-YOURSELF CRAFTSMAN KITS
21st-25th Prize—MIKE ROY BARBECUE ACCESSORY KITS

FOUNTAIN GRILL SPECIAL

LARGE ROOT BEER FLOAT 9¢

With scoop of rich ice cream.

Breakfast Special til 11 A.M.

• Ranch Fresh EGG

• Strip of BACON

HASH BROWN Potatoes **29¢**

• TOAST and BUTTER

Choice of Shades—Half Price Sale!

\$1.00 TUSSY LIPSTICKS... 50¢*

Dry Skin Cleansing or Salon Cold Cream **\$1.25***

\$2.25 Dorothy Gray CREAMS... 1.25*

For Men, Greaseless Hair Grooming! **79¢***

\$1.00 HELENE CURTIS SUAVE 79¢*

47c New IPANA or IPANA A/C Plus 59c TEK \$1.06 Value **69¢**

TOOTH BRUSH BOTH FOR 69¢

Chocolate and Vanilla **SUGAR WAFER COOKIES**

FULL POUND **39¢**

With Creamy-Filled Centers

CREME de MENTHE CANDY 33¢

FULL POUND

Cool, refreshing minty candy.

With Shovel, Brightly Colored Design **METAL SAND PAILS... 6¢**

12 Inch Size, Never Throws Straight! **59¢ "GOOFY" PLAY BALLS... 39¢**

Beaux Art, Lazy Susan Palette **98¢ PAINT SET... 59¢**

Reg. 59c, Club & Ball, for Children **TOY GOLF SETS... 49¢**

REG. \$2.70 **JOHN RUSKIN CIGARS**

BOX OF 50 **\$2.49**

Skillfully blended tobaccos.

Pipe Smoker's Special! **FREE! ANY 10c PACK SMOKING TOBACCO**

With the Purchase of **29¢ PIPE 29¢**

Both for **29¢**

U.S.P. 5 Grain, Limit 1 **100 ASPIRIN TABLETS... 7¢**

Pound Roll **69¢ HOUSEHOLD COTTON... 47¢**

Diuretic Stimulant **90¢ DOAN'S PILLS... 49¢**

4 Ounce Size, Athletic Liniment **\$1.25 ABSORBINE JR. 73¢**

Ounce Size, Tincture **33¢ LILLY MERTHIOLATE... 17¢**

Bottle of 16 **39¢ CHLOROPHYLL TABLETS 23¢**

\$3.95 VALUE! STEP LADDER

Seasoned Fir Wood **\$1.39**

Steel reinforced steps.

\$2.49 STEP ON DISPOSAL CAN

12 Qt. Insert **\$1.98**

Choice of Colors Galvanized, Leak-Proof.

\$2.39 ELECTRIC TOASTERS

Chrome Trimmed **\$1.89**

2 Slice Capacity Black Enamel

AUGUST WHITE SALE

\$2.39 VALUE! CANNON BED SHEETS

81"x99" or 72"x108" **YOUR CHOICE \$1.99**

Type 130 muslin. Smooth, close weave. Easy to launder. Long wearing. All first quality! SAVE 40¢!

Dixie, Hemmed, Bleached **24c DISH TOWELS 5 for 99¢**

20x40 Inch, First Quality **CANNON TOWELS 3 for \$1.00**

Choice of Colors, Fringed **Finger Tip Towels 4 for 89¢**

Lock Knit, Choice of Colors **10c DISH CLOTHS... 6¢**

59c Value, 42x36 Inch **Cannon PILLOW CASES 49¢**

White and Colors **13c WASH CLOTHS 2 for 19¢**

\$1.95 Value, 18"x18" **FANCY SOFA PILLOWS 88¢**

LIQUOR VALUES

6 YEAR OLD **ROCKY HILL**

Bottled in Bond **Straight Bourbon**

Fifth Gallon **\$3.59**

100 Proof

6 YEAR OLD **COLONEL BOB**

Straight Bourbon

Fifth Gallon **\$3.09**

Mellow Smooth

85 Proof, Distilled **OLD MINER DRY GIN** Fifth Gallon **\$2.59**

80 Proof, Light and Dry **HARKOFF VODKA** Fifth Gallon **\$2.59**

5 Years Old, Rich and Hearty **RICORO IMPORTED RUM** Fifth Gallon **\$2.61**

8 Year Old, California Grape **OLD GIBRALTAR BRANDY** Fifth Gallon **\$3.49**

11 Ounce Bottle **BOHEMIAN BEER 2 for 21¢**

Bring Your Films to Thrifty! GIANT SIZE PRINTS AT NO EXTRA COST!

SALTED CASHEW HALVES

FULL POUND **59¢**

Cello Bag Roaster-flesh flavor.

15c Decorated Tumblers

Choice of Design **6 For 49¢**

12-Oz. Size

17c ZEE PAPER TOWELS

2 For 25¢

Limit 2

63c La Madrid

100% Pure Virgin **OLIVE OIL**

FULL PINT **49¢**

Finest quality for best flavor.

REG. 8c LUX TOILET SOAP

3 for 14¢

Limit Three

AJAX CLEANSER

2 for 19¢

NORTHERN TOILET TISSUE

650 Sheet Roll Limit 2 **6¢**

98c Johnsons CAR PLATE

10-oz. Size **79¢**

Auto Polish.